AgroSpectrum ASIA
Envisaging Future | Updating Present

Onside launches digital platform to reaffirm agri supply chains resilience in Australia and New Zealand

04 July 2025 | News

PCBU Enterprise, an industry-first platform designed to revolutionise shared safety management across agriculture supply chains



PCBU Enterprise, an industry-first platform designed to revolutionise shared safety management across agriculture supply chains

Agri-tech company**Â** Onside has announced the launch of PCBU Enterprise, an industry-first digital platform designed to revolutionise shared safety management across agriculture supply chains in Australia and New Zealand.

Developed in partnership with ANZCO Foods, one of New Zealandâ??s largest beef and lamb exporters, PCBU Enterprise addresses longstanding challenges related to joint safety responsibilities across the supply chain between enterprises, contractors, suppliers and transport operators.

The new platform offers a multi-party safety and risk network, enabling agribusinesses to collaboratively manage shared risk and map joint responsibility areas with their suppliers and contractors - allowing real-time communication, accurate compliance records, and inter-business risk reports. PCBU Enterprise integrates with Onsideâ??s mobile app for rural risk management, which has already mapped over 21,000 rural properties across New Zealand and Australia, logging millions of movements collected from contractor and visitor check-ins to properties, as well as machinery and plant movements. This data helps users easily manage health and safety, compliance, and biosecurity risks.

Ryan Higgs, CEO of Onside, says: â??PCBU Enterprise is our biggest and most ambitious agri risk and safety product yet. It sets a new standard for safety outcomes by ensuring enterprises, contractors, and suppliers share a transparent system that

leaves nothing to chance when it comes to safety and shared risks.â?

Almost two years ago, Onside partnered with ANZCO Foods to tackle a complex problem the industry has been wrestling with: â??how to manage safety duties when it doesnâ??t neatly follow fence lines, but instead follows the supply chain.â?

â??Loading yards, accessways, trucks, plants, paddocks, runways, irrigation trenches - anywhere operations intersect is where things can go wrong,â? says Higgs. â??You canâ??t hide behind organisational layers when safety fails. With PCBU Enterprise, weâ??re making WorkSafeâ??s â??3 Câ??sâ?? Consult, Cooperate, Coordinate applicable across multiple PCBUs. This clarity ensures everyone knows whoâ??s managing risk, creating a safer and more efficient supply chain.â?

The innovative platform has gained strong backing and collaboration from the National Livestock and Transport Safety Council (NLT&SC), which leads New Zealandâ??s livestock transport sector in improving safety, standards, and outcomes across the industry.

NLT&SC President, Derek Foley, says, "The implementation of PCBU Enterprise by ANZCO and Onside is a giant step forward for our driversâ?? on-site safety. NLT&SC members have appreciated the ability to be involved with the development and roll-out process. We thank both ANZCO and Onside for this initiative and their ongoing support for our driversâ?? safety."

Higgs believes the solution could not be timelier. â??Recent high-profile safety incidents, including significant fines against senior executives for PCBUs (persons conducting a business or undertaking) breaching worker safety and health legislation, have reinforced the need for clear and coordinated safety management practices across the agricultural sector.â?

Onsideâ??s PCBU Enterprise solution is now available in New Zealand and Australia, offering agribusinesses the opportunity to adopt a proactive, unified approach to safety, compliance, and operational excellence.