

IPL Biologicals, Mitsui, and Ag Smart collaborate to introduce advanced biopesticides in the Philippines

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IPL Biologicals Ltd, India, a global leader in agri-biologicals specializing in bio-fertilizers and bio-pesticides, and Mitsui & Co India Pvt Ltd have signed an agreement for the registration, marketing and distribution of certain bio-pesticide (microbial) products in the Philippines, with Mitsui India and Ag Smart Philippines. These advanced biopesticides are state-of-the-art agricultural inputs designed to serve as effective alternatives to harmful chemical pesticides.

Harsh Vardhan Bhagchandka, President of IPL Biologicals Ltd, said that this tri-partite agreement brings together the technological strength of IPL with its large portfolio of agri-microbial products, the global marketing muscle of Mitsui group and the well-established distribution network of Ag Smart in the Philippines.

Takahiko Watanabe, Head of Chemicals Division, Mitsui India, said: "We are very excited to be associated with IPL with its product excellence, and focus on futuristic products. This is the first step for a relationship with huge global potential."

IPL Biologicals Ltd specializes in biological solutions for agriculture and has a portfolio of bio-fertilizers and bio-pesticides with over 50 products in disease and pest management, plant nutrient and health management and soil management.

Mitsui & Co is a trading and investment company with a presence in more than 60 countries and a diverse business portfolio covering a wide range of industries. Mitsui India is a part of the Mitsui & Co group company.

Ag Smart is in the business of distributing agri-input products in the Philippines. Ag Smart aim to bring to the Philippines high-quality products & also new technologies for plantations, general agriculture trade & animal husbandry.