

Fi Asia Thailand 2025: Strengthening food ingredients industry in Asia and beyond

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Fi Asia 2025 concluded with unprecedented success, demonstrating its continued role as an indispensable platform for anyone in the food ingredients industry in Asia and beyond. Building on the momentum of Fi Asia Thailand 2023, this year's edition saw international participation rise by an astonishing 40%, with total attendees of 23,750 reaffirming its growing global appeal and influence.

Transforming Opportunities into Results

Over three dynamic days, Fi Asia 2025 generated an impressive more than THB 3.4 billion in business value, underlining its significance as a vital catalyst for industry growth. The event provided unparalleled opportunities for exhibitors and buyers to connect directly with key decision-makers, accelerating collaborations that unlock new market expansion potential across regional and international markets.

Our collaboration with Fi Asia has been long-standing and truly valuable. Since 2010, Fi Asia has provided a strong platform for Indonesia's food and beverage industry to explore innovations, share knowledge, and connect with global partners. Food ingredients are essential for our industry's growth, so this collaboration plays a key role in driving progress. • Adi Lukman, Chairman, Indonesian Food and Beverage Association (GAPMMI)

Fi Asia's impact extends beyond business deals. It serves as a bridge linking local expertise with global players, firmly positioning Asia as a central hub in the worldwide food ingredients ecosystem. The event also reinforces Thailand's well-

deserved reputation as “Kitchen of the World,” showcasing its rich culinary heritage alongside industry innovation.

Future-Focused

Fi Asia 2025 further strengthened its role as a thought leader with enhanced conference content, innovation challenges, and leadership forums designed to shape the future of food ingredients in Asia. These initiatives empower stakeholders with the knowledge and insights necessary to navigate emerging trends and challenges.

Looking ahead, Fi Asia is committed to continue driving industry development through strategic partnerships with government bodies, academic institutions, and industry associations. These collaborations aim to elevate standards, support SMEs, and champion the use of local ingredients—fostering a more resilient and sustainable food ingredients sector.

Information Classification: General

“Our partnership with Fi Asia has been truly impactful. Together, we’ve organized seminars, launched new initiatives, and created opportunities for ASEAN members to connect and share knowledge. When we move forward as one, ASEAN becomes stronger linking not only within the region but also to markets such as the US, China, and Europe. Through collaboration, we can truly position ASEAN as the world’s food hub.” Visit Limlurcha, Vice Chairman, Thai Chamber of Commerce, Chairman, Thai Future Food Trade Association

Shaping the Future of Food Ingredients Together

Informa Markets, the event organiser, reiterates its long-term commitment to providing business platforms that enable companies to promote their products and accelerate growth. By analysing and forecasting industry trends, Informa helps stakeholders stay ahead in rapidly evolving markets.

“Innovation and success come from partnership,” said Rungpdech (Rose) Chitanuwat, Regional Portfolio Director ASEAN. “By combining diverse talents and embracing new ideas, we broaden perspectives, spark innovation, and continue to lead the food ingredients industry into the future.”

Fi Asia Thailand 2025 attracted a vibrant crowd of global industry leaders eager to explore new business opportunities and innovations in food ingredients