

## Citiesabc Impakt introduces a Global AaaS Innovation Platform to empower farmers, cooperatives, governments, and agribusiness ecosystems globally

23 December 2025 | News

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Dinis Guarda and Ztudium Group announce the launch of Citiesabc Impakt, a global Agriculture-as-a-Service (AaaS) platform designed to provide farmers, cooperatives, governments, and agribusinesses with a shared digital infrastructure for identity, intelligence, finance, and sustainability.

Built as a system-level platform, Citiesabc Impakt combines artificial intelligence, digital identity, blockchain, IoT, and data analytics to address some of the most persistent challenges in agriculture, including fragmented markets, limited access to finance, climate volatility, and the absence of trusted data.

Citiesabc Impakt is powered by Ztudium Group's proprietary AI.DNA / BlocksDNA / iDNA technological IP and operates as a B2B2C2G model, connecting farmers directly with financial institutions, governments, cooperatives, and global markets.

"Around 2.6 billion people worldwide depend on agriculture for their livelihoods, yet many farmers remain excluded from digital identity, finance, and business, technology decision intelligence," said Dinis Guarda, Founder and Executive Chairman of Ztudium Group. "Citiesabc Impakt is a platform to empower the global agriculture ecosystem with digital infrastructure. It gives farmers verified identity, AI-driven intelligence, and access to markets and capital at scale."

**Initial Global Deployment:** Citesabc Impakt is launching initial deployments across India, Indonesia and Africa, focusing on regions where digital ID transformation, and digital inclusion are critical economic priorities. The platform is designed to be modular and replicable across countries, crops, and regulatory environments.

Digital ID transformation, Social economic challenges, Climate volatility, fragmented markets, limited access to finance, and lack of trusted data continue to constrain productivity and income.

Operating as a **B2B2C2G** platform, Citesabc Impakt provides farmers with:

- **A verified Digital Farmer ID (iDNA)** and data ownership framework
- **AI-powered crop advisory, weather intelligence, pest detection, and price forecasting**
- **Integrated financial services**, including wallets, micro-loans, insurance, subsidies, and payments
- **A global marketplace** for agricultural inputs, services, education, and media
- **Community networks and AI.DNA Agro Chatbots** delivering real-time, local-language support
- **Sustainability and carbon tracking**, linked to incentives and ESG frameworks

Together, these capabilities establish a scalable **Agriculture-as-a-Service (AaaS)** operating model for Citesabc Impakt.

"Sustainability in agriculture begins with recognising farmers as people, not data points. Citesabc Impakt creates the conditions for long-term human and environmental value by giving farmers identity, access, and trust, while enabling governments and institutions to support food security, climate resilience, and inclusive growth at scale" says Sonesh Sira, Partner Board Member at Ztudium Group.

Agriculture Impact Technology and AI ID Data Sovereignty

Citesabc Impakt is powered by **Ztudium's proprietary technology stack** - AI.DNA, including:

- **AI.DNA** sovereign AI and decision intelligence
- **Blocksdna** blockchain-based identity, payments, and carbon traceability
- **IoT and sensor integration** drones, weather stations, soil and crop monitoring
- **Real-time dashboards and digital twins** for governments, cooperatives, and institutions

This architecture enables governments and institutions to deploy agriculture intelligence without surrendering data sovereignty, while allowing private-sector partners to scale services efficiently.

Citesabc Impakt is designed to serve:

- **Farmers and families** seeking income stability, education, and resilience
- **Cooperatives and associations** modernising operations and governance
- **Governments and public agencies** executing climate, subsidy, and food-security policies
- **Agri-tech companies and agri-brands** accessing verified markets and ESG-aligned data
- **Financial institutions and insurers** leveraging trusted farmer intelligence at scale

Its modular design allows it to be replicated across countries, crops, and regulatory environments.

"Citesabc Impakt was designed as infrastructure, not an application. This architecture enables scalable deployment across regions with very different regulatory, climatic, and agricultural realities." - Goncalo Periera, CTO of ztudium Group