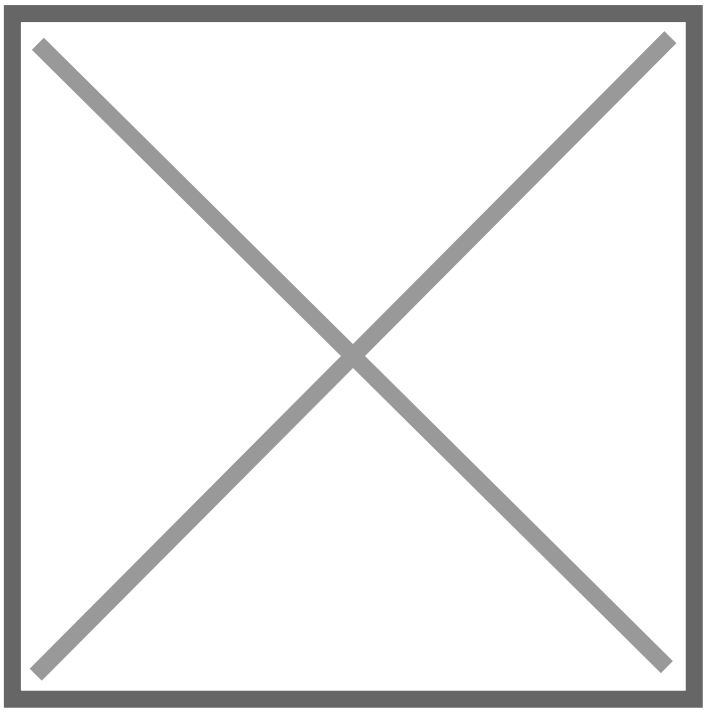
AgroSpectrum ASIA
Envisaging Future | Updating Present

Syngenta Canada introduces Equento Cereals, the first seed treatment to offer both contact and systemic activity on wireworms

06 February 2026 | News

Includes two insecticides: PLINAZOLINÂ®Â technology â?? a breakthrough active ingredient with novel Group 30 mode of action, paired with Group 4 thiamethoxam.Â



Includes two insecticides: PLINAZOLINÂ®Â technology â?? a breakthrough active ingredient with novel Group 30 mode of action, paired with Group 4 thiamethoxam.Â

Syngenta Canada Inc. unveilsÂ EquentoÂ®Â Cereals seed treatment, a first-of-its-kind mortality solution with both contact and systemic activity on wireworms in addition to four fungicides to control a broad range of seed- and soil-borne diseases in western Canadian cereal crops.Â

At the heart ofÂ EquentoÂ Cereals is PLINAZOLINÂ®Â technology, a novel active ingredient developed by Syngenta with a unique Group 30 mode of action to control wireworms.Â Â

â??EquentoÂ Cereals seed treatment gives growers in Western Canada facing significant wireworm pressure a reliable tool to control populations this season and reduce wireworm populations in the following season,â? says Justin Bouvier, product

lead forÂ SeedcareÂ with Syngenta Canada. â??EquentoÂ Cereals protects seeds and young plants from wireworm feeding, known to lower plant health and crop yield.â?•Â

The contact activity inÂ EquentoÂ Cereals stops wireworm feeding quickly, and the systemic activity helps break the wirewormsâ?? lifecycle,Â reducing overallÂ population.Â Â

According to Shad Milligan, western technical lead forÂ SeedcareÂ with Syngenta Canada,Â EquentoÂ®Â Cereals delivers the same comprehensive level of disease protection cereal growers have come to expect from CruiserÂ®Â VibranceÂ®Â Quattro seed treatmentÂ paired with a novel mode of action toÂ control wireworms.â?•Â

â??WithÂ EquentoÂ Cereals, farmers can expect even crop emergence and uniform stand establishment, helping mitigate future weed-management challenges caused by wireworm damage,â?• addsÂ Milligan.Â Â Â

EquentoÂ Cereals has six proven active ingredients: Group 30 insecticide PLINAZOLINÂ®Â technology, Group 4 insecticide thiamethoxam, Group 3 fungicide difenoconazole, Group 7 fungicideÂ sedaxane, Group 4 fungicide metalaxyl-M (& S-isomer), and Group 12 fungicide fludioxonil, which together have the benefits of Vigor Triggerâ?¢ and Rooting PowerÂ®Â to help get crops off to a vigorous, strong-standing start.Â Â

EquentoÂ Cereals will be availableÂ in Western CanadaÂ for the 2026Â growing season and soldÂ in a caseÂ containingÂ 10 LÂ CruiserÂ®Â VibranceÂ®Â Quattro andÂ 2.3 LÂ EquentoÂ withÂ PLINAZOLINÂ®Â technology, or in bulkÂ containingÂ 115Â L tote ofÂ Cruiser Vibrance Quattro andÂ 26Â LÂ toteÂ ofÂ EquentoÂ withÂ PLINAZOLINÂ®Â technology.Â

Investing inÂ new technologyÂ in CanadaÂ Â

The registration ofÂ EquentoÂ®Â Cereals â?? the first productÂ containingÂ PLINAZOLINÂ®Â technology approved for use in Canada â?? marks an exciting milestone for both Syngenta and Canadian farmers, addsÂ Bouvier.Â Â

"This is a proud moment for Syngenta Canada," says Scott Ewert, Head ofÂ SeedcareÂ for Syngenta Canada. "Bringing PLINAZOLINÂ®Â technology to Canada reflects our commitment to investing in breakthrough innovations that keep farmers competitive, productive, and profitable.Â Our customersÂ entrust us toÂ advance tools and technology that will keepÂ them competitive in a global market.â?•Â

The launch ofÂ EquentoÂ Cereals underscoresÂ ourÂ commitment to delivering solutions that address real-world challenges, he adds.Â