

The 22nd Konya Agriculture Fair to convene agriculture sectors in Türkiye and Middle East and North Africa (MENA) on 7-11 April

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As water scarcity, productivity pressure and food security concerns intensify across the Middle East and North Africa, the 22nd Konya Agriculture Fair offers a solution-oriented meeting point for technology, trade and long-term cooperation. Held on 7-11 April 2026 at the Tüyap Konya International Fair Center, the event brings together regional buyers, global manufacturers, importers, and distributors seeking practical responses to structural agricultural challenges.

Organized by Tüyap Konya Fairs Inc. in cooperation with TARMAKBİR (Turkish Agricultural Machinery and Equipment Manufacturers Association), the fair will span 96,000 square meters, hosting a comprehensive spectrum of agricultural mechanization and technologies from tractors and harvesting machinery to irrigation systems, precision agriculture tools,

smart farming applications and automation solutions.

With strong international participation expected, the event continues to reinforce Konya's position not only as Turkey's agricultural capital but also as one of the region's most established agricultural trade platforms.

Turkiye is a logistical and industrial hub

Beyond equipment display, the 22nd Konya Agriculture Fair functions as a technology transfer environment. Exhibitors will showcase solutions designed to reduce water consumption, improve fuel efficiency, enable precision planting and harvesting, and integrate automation into farm management systems. These capabilities align closely with national modernization agendas across MENA.

Geographically, Turkey offers a natural advantage. Positioned at the intersection of Europe, Asia and the Middle East, it serves as a logistical and industrial hub capable of supplying neighboring markets with shorter lead times and flexible production models. This accessibility strengthens the fair's role as a practical meeting ground for procurement discussions, distributorship agreements and joint ventures.

A regional dialogue platform

As agricultural systems across MENA adapt to climate stress, resource constraints and growing consumption demands, platforms that combine technology, trade and strategic dialogue gain new relevance. The 22nd Konya Agriculture Fair is positioned not merely as an exhibition, but as a working arena for solutions supporting sustainable productivity, strengthening supply chains, and advancing long-term cooperation between Turkey and the wider MENA region.