

Korea supports K-Organic Food to expand global reach by strengthening export competitiveness

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Expanding Korea's international export potentials in Organic food



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The National Agricultural Products Quality Management Service (NAQS) announced that it will launch the '2026 Organic Processed Food Export Promotion Support Project' starting on the April 20th to help domestic organic processed foods enter overseas markets. It is expected to contribute to expanding sales channels by providing customized support, ranging from export preparation to connecting overseas buyers, to certified organic processed food businesses facing difficulties in entering overseas markets.

In particular, the basic export education and customized counseling, which are being introduced for the first time this year, plan to provide practical assistance by identifying company-specific difficulties through preliminary diagnoses ranging from export tips, and offering 1:1 customized counseling by experts.

In addition, export consultation meetings are held in various ways, such as inviting overseas buyers from the United States, the European Union (EU), the United Kingdom, Canada, Thailand, etc., holding on-site consultation meetings, and online briefing sessions.

Finally, we plan to provide extensive support for companies participating in the world's largest international organic food exhibition (BIOFACH, February 2027, Germany), including providing consultation desks, interpretation, and the production of promotional materials in foreign languages. After consultations, we will actively support the conclusion of contracts by systematically managing responses to buyer requests and practical contract management.

Applications can be made individually or in duplicate for each support item , and certified organic processed food businesses wishing to apply can do so through the Eco-friendly Certification Management Information System from April 20 to May 15 .

Kim Cheol, Director of the National Agricultural Products Quality Management Service, stated, "We will revitalize the domestic eco-friendly industry by strengthening the export competitiveness of organic processed food companies and actively support participating companies so that they can grow into leading players in the international eco-friendly market."