

## Elsoms Seeds unveils vision for innovation: New era in crop science begins

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In a decisive step towards advancing global agricultural innovation, Elsoms Seeds has announced a major investment in a cutting-edge Innovation Centre, designed to significantly expand its research and development capabilities. As one of the United Kingdom’s leading independent seed businesses with a growing global footprint, the company is reinforcing its commitment to plant science, improved varieties, and sustainable food production.

### Scaling Research, Accelerating Results

The new facility will markedly increase R&D capacity, enabling faster development of high-performing, resilient crop varieties tailored to evolving agricultural challenges. By enhancing scientific capabilities and streamlining delivery, the centre is set to strengthen support for customers and partners across international markets. Crucially, it will also bring together teams from Elsoms Seeds, Elsoms Wheat, and Elsoms Ackermann Barley under one roof, fostering collaboration and accelerating innovation pipelines.

## **Strategic Location, Seamless Integration**

Positioned adjacent to the company's trial grounds near its headquarters in Spalding, the Innovation Centre will offer a unique integration of laboratory science and field application. Visitors and partners will be able to witness first-hand how advanced techniques and technologies are applied to unlock plant potential, while also exploring demonstration plots in real-world growing conditions. The site will further serve as a hub for future customer engagement events and open days.

## **Designed for Scientific Excellence**

Construction is scheduled to begin in June 2026, with a one-year build programme planned to deliver a comprehensive suite of facilities. These will include climate-controlled growing rooms, specialised laboratories, and modern office spaces, alongside upgrades to existing infrastructure. The development reflects a forward-looking approach to research, ensuring the company remains at the forefront of seed innovation.

## **Driving Productivity and Sustainability**

According to David Coop, Managing Director of Elsoms Seeds, the investment is firmly rooted in customer needs and long-term sustainability goals. By advancing plant science and breeding superior varieties, the company aims to help growers achieve higher productivity with fewer resources—supporting both economic viability and global food security.

## **Innovation at the Heart of Agriculture's Future**

As the pressures of climate change, resource constraints, and population growth intensify, investments such as this signal a critical shift towards science-led solutions. With its new Innovation Centre, Elsoms Seeds is not only expanding its capabilities—it is helping shape a more resilient and productive agricultural future.