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Ever.Ag bets on Agentic AI with Everett launch

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Ever.Ag has unveiled Everett, an agentic AI-powered â??Ag Decision Engineâ• designed to transform how agricultural and food processing businesses convert data into real-time decisions across the supply chain.

Introduced at the American Dairy Products Institute Annual Conference in Chicago, Everett represents a significant evolution in agricultural technologyâ??moving beyond analytics dashboards to autonomous, workflow-driven decision systems embedded directly within the software platforms companies already use.

From Data to Decisions

Everett is built to connect fragmented datasets across operationsâ??production, procurement, transportation, processing, and marketsâ??and translate them into actionable decisions. Unlike traditional tools that surface insights, Everett actively orchestrates workflows, enabling agricultural businesses to respond faster to changing conditions across complex supply chains.

The platform is the culmination of Ever.Agâ??s multi-year investment in AI and data science, including the acquisition of Austin Data Labs in 2023, a team known for pioneering AI applications in global food and agriculture systems.

Dairy First, Broader Rollout Ahead

The initial rollout targets dairy processors, a segment where Ever.Ag has an established footprint. Everett capabilities are being embedded into key products such as cheese yield optimization, transportation optimization, and sales and operations

planning (S&OP), enabling operators to make context-aware, real-time decisions within their existing workflows.

By integrating intelligence directly into operational tools, Everett delivers a critical advantage: deep contextual understanding of products, processes, and performance drivers, reducing the gap between insight and execution.

A New Layer of Intelligence Across the Supply Chain

Everett is designed to operate across the full agricultural value chain, leveraging Ever.Agâ??s position as a technology provider spanning production through markets and risk management. The system continuously evolves, improving performance and decision accuracy as it processes more data and user interactions.

This â??learning systemâ?• approach positions Everett not just as a tool, but as an adaptive intelligence layer capable of scaling across diverse agricultural segments.

Continuous Deployment Model

The launch marks the beginning of an ongoing rollout rather than a one-time release. Ever.Ag plans to expand Everettâ??s capabilities across additional sectors, including livestock, animal protein, and broader agribusiness operations, with new features expected in the coming months.

Redefining Ag-Techâ??s Next Phase

As agriculture grapples with rising complexityâ??from volatile markets to operational inefficienciesâ??the industry is shifting toward decision-centric technologies that can act, not just analyze. Everett signals that transition, embedding AI directly into the operational core of agricultural enterprises.

With this launch, Ever.Ag is positioning itself at the forefront of a new wave in ag-techâ??where agentic AI systems drive faster, smarter, and more integrated decision-making across the global food supply chain.