

BRANDT expands industrial capacity in Brazil as agri-input demand grows

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U.S.-based agricultural technology company BRANDT is accelerating its expansion in Brazil, projecting 22 per cent revenue growth in 2026 as it ramps up investments in manufacturing, product development, and commercial operations across one of its fastest-growing global markets.

The company said the growth target follows consecutive gains of 12 per cent in 2024 and 16 per cent in 2025, reflecting continued demand for advanced agricultural input technologies in Brazil despite broader volatility in the farm sector.

As part of its expansion strategy, BRANDT plans to inaugurate two new manufacturing facilities in Paraná state by the end of 2026 to strengthen local production capacity and improve supply chain efficiency. The company said the new facilities will enhance manufacturing flexibility, support localisation of formulations designed for Brazilian farming systems, and reduce logistics-related delays during critical planting periods.

Brazil has emerged as one of the company's most strategic international markets, driven by rising adoption of plant nutrition products, adjuvants, seed treatment technologies, and biological solutions. According to the company, Brazil is currently BRANDT's second-largest market globally after the United States.

Expansion Continues Despite Sector Volatility

BRANDT said it has continued investing in growth even as parts of the agricultural sector face pricing pressure, tighter farm margins, and macroeconomic uncertainty. The company reported a 22 per cent increase in product volumes applied in the field during 2025, indicating sustained demand for agricultural technologies aimed at improving productivity and crop

efficiency.

Industry analysts say Brazilian farmers are increasingly adopting high-efficiency input technologies as they seek to improve yields and optimise input usage amid fluctuating commodity prices and climate-related risks.

Brazil Central to Global Growth Strategy

BRANDT operates in more than 80 countries and continues to expand its presence across key agricultural markets. The company said Brazil remains central to its long-term global growth strategy due to the country's scale as an agricultural producer and its increasing demand for technology-driven farming solutions.

According to data cited by the company from Pristine Market Insights (<https://www.pristinemarketinsights.com/foiar-fertilizers-market-report>), BRANDT currently holds a 3.56 per cent share of the global foliar fertilizer market, placing it among the top ten companies in the segment.

The company's strategy is focused on technological differentiation, particularly in plant physiology, nutrient efficiency, and advanced application technologies.