GrÃ£o Direto and Barchart launch partnership to improve transparency in Brazil grain trade

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Commodity market data provider Barchart and Brazilian digital grain trading platform GrÃ£o Direto have announced a strategic partnership to expand international access to pricing data from Brazilâ??s physical grain and oilseed markets. Under the agreement, proprietary datasets and price benchmarks generated through Grainsights, GrÃ£o Diretoâ??s market intelligence platform, will be distributed globally through Barchartâ??s commodity analytics platform cmdtyView and its API licensing network.

The companies said the partnership aims to improve transparency and market visibility in Brazilâ??s grain trade, particularly for soybeans and corn, where pricing information often remains fragmented across regional markets and commercial intermediaries.

Brazil is among the worldâ??s largest producers and exporters of soybeans and corn, but international traders and analysts have historically faced challenges accessing standardized and real-time pricing data from the countryâ??s interior agricultural markets. The partnership will provide access to more than 120 regional soybean and corn price assessments covering major producing regions across Brazil.

The agreement also includes distribution of proprietary export benchmark indices such as the FOB Santos Soybean Index and FOB Rio Grande Soybean Index, developed in line with IOSCO benchmark principles. Barchart said the new datasets will help traders, financial institutions, hedge funds, agribusiness companies, and commodity analysts monitor regional price movements, export competitiveness, logistics costs, and arbitrage opportunities with greater precision.

According to the companies, the data is derived from thousands of daily interactions, price consultations, and transactions occurring on GrÃ£o Diretoâ??s digital trading platform. Unlike traditional survey-based market assessments, the companies said the platform captures transaction-linked signals that reflect real-time market liquidity and physical price formation.

Industry analysts say access to localized pricing information is becoming increasingly important in global grain trade as market participants seek better visibility into regional supply conditions, logistics bottlenecks, and export competitiveness. The companies said integrating Brazilian physical grain pricing into global commodity intelligence systems will improve analytical capabilities for commercial trading, logistics planning, and hedging decisions.

The partnership also marks a broader push toward digitization and data standardization within agricultural commodity markets, where demand for transparent and real-time intelligence continues to grow among global traders and institutional investors. GrÃ£o Direto said the collaboration represents a significant step in expanding the international reach of Brazilian agricultural market data and strengthening transparency across the countryâ??s grain supply chain.