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Africaâ??s premier agricultural stage returns â?? Bigger, bolder and more connected than ever

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After nine successful editions that have brought together farmers, agribusiness leaders, investors, policymakers, and innovators from across the globe, the Africa Agri Expo is back for its milestone 10th Jubilee edition â?? and this year, it promises to be the most significant gathering yet. Held in Dar-es-Salaam, Tanzania, on 2nd and 3rd September 2026, the event co-locates with the 3rd Future Food Livestock & Poultry Expo to form an unparalleled convergence of agri-trade, innovation, and investment spanning the entire food and agriculture value chain.

This is not a regional event with regional ambitions. It is a global platform anchored in the worldâ??s most exciting agricultural frontier â?? and it is coming at exactly the right moment.

Why Africa â?? And Why Now?

The African continent holds over 60 per cent of the worldâ??s uncultivated arable land, is home to a rapidly expanding middle class, and represents one of the fastest-growing food markets on the planet. With a population projected to double by 2050, African agriculture is not just a development story â?? it is a global business opportunity of historic proportions. Companies that establish a foothold here today are positioning themselves for decades of growth that few other markets can offer.

Tanzania, in particular, is emerging as one of East Africaâ??s most dynamic agricultural economies. With fertile land, a strategic coastal location, and a government actively investing in agri-infrastructure, Dar-es-Salaam serves as a natural gateway for businesses looking to enter or expand across East and Central Africa. The cityâ??s port connectivity, improving logistics networks, and growing commercial ecosystem make it ideal for forging distribution partnerships, scouting suppliers, and launching new products into one of the continentâ??s most promising markets.

â??Africa is not the market of the future â?? it is the market of today. The businesses that build relationships here now will lead the next decade of global agri-food trade.â?•Â **â?? Tahir Abdul Bari, CEO, TAB Group**

What to Expect at the Expo

The Africa Agri Expo is built to deliver genuine business value â?? not just a trade floor, but a living ecosystem of deals, dialogue, and discovery. Over two full days, exhibitors and attendees have access to live product demonstrations and launches spanning crop production, smart farming, irrigation systems, post-harvest technology, agri-inputs, machinery, and digital agriculture tools. The expo floor is where manufacturers meet buyers, where technology meets adoption, and where new market relationships are born.

Through the co-located Future Food Livestock & Poultry Expo, a dedicated zone covers animal nutrition, veterinary solutions, breeding technologies, cold chain infrastructure, and processing equipment â?? making this one of the very few events in Africa where agri and food-livestock businesses can engage a shared, crossover audience under one roof. High-level conference sessions and panel discussions bring together industry experts, government representatives, and thought leaders to address the defining issues of African agriculture today: climate-smart farming, food security, agri-finance, and the role of youth in building the continentâ??s agricultural future.

Grow Your Business â?? Exhibit, Sponsor, or Speak

The Africa Agri Expo 2026 offers every business a meaningful way to participate. Exhibitors gain direct access to thousands of qualified buyers, importers, and distributors, with dedicated demonstration space to showcase products and generate on-floor leads. For companies looking to enter new African markets or deepen existing relationships, there is no more efficient platform on the continent.

Sponsorship packages place your brand at the very centre of the event â?? from the opening ceremony to conference sessions and networking breaks. Premium visibility across all event touchpoints, logo placement on signage, lanyards, and digital screens, and complimentary delegate passes make sponsorship a powerful brand investment that reaches a senior, decision-making audience precisely when they are evaluating solutions and suppliers.

For organisations looking to lead the conversation, speaking opportunities during the conference programme offer the chance to present research, share insights, or facilitate panel discussions â?? establishing thought leadership, driving media coverage, and building stakeholder relationships that extend well beyond the event itself. Whichever path you choose, your association with Africaâ??s premier agricultural expo is a strategic entry point into one of the worldâ??s fastest-growing agri-food economies.

Marking a Decade of Impact

Reaching the 10th edition is no small milestone. Over the past decade, the Africa Agri Expo has helped thousands of businesses forge meaningful connections, facilitated significant trade deals, and played a meaningful role in raising the profile of African agriculture on the world stage. The 2026 edition is both a celebration of that journey and a confident step into the next chapter â?? with a broader audience, a larger exhibition floor, and the added reach of the Future Food Livestock & Poultry Expo making this the most compelling edition yet.

Register. Exhibit. Sponsor. Partner.

Be part of Africaâ??s most important agricultural business event of 2026. Whether you are an exhibitor ready to showcase your solutions, a sponsor looking to lead the conversation, a speaker with insights to share, or a delegate looking to source, network, and learn â?? your seat at the table is waiting. Secure your participation today and take your place at the heart of African agribusiness.

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