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PepsiCo unveils 2026 Greenhouse Program â??Impact Editionâ?? in Asia Pacific

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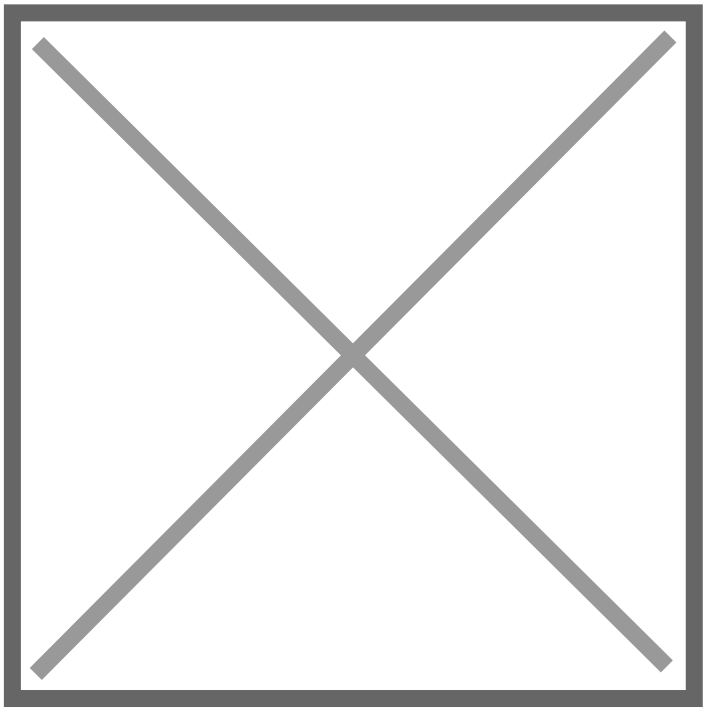

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PepsiCo has launched the latest edition of its Greenhouse Program in Asia Pacific to help scale proven sustainability solutions from startups. The 2026 IMPACT Edition shifts the focus from pilots to putting proven solutions into PepsiCoâ??s day-to-day Asia Pacific operationsâ??with potential to expand globally.

As a food and drinks company with a large agricultural and supply chain footprint, PepsiCo is working to cut emissions across farming, manufacturing and logistics, help growers build climate resilience, and advance sustainable packaging goals. This work is part of PepsiCo Positive (pep+), the companyâ??s end-to-end transformation that puts sustainability at the centre of the business.

Some of the most promising sustainability technologies are coming from startups, but taking them beyond early trials requires access to operations, the right internal support, and a clear route to adoption. The PepsiCo Greenhouse Program connects innovators with PepsiCo teams and partners to test, validate and implement solutions that can deliver measurable impact.

â??In Asia Pacific, the next wave of competitive advantage will come from how quickly we can turn practical innovation into scaled commercial outcomes. Our priority is to focus on solutions that strengthen resilience in our value chain, accelerate execution in the market, and advance pep+ in ways that are measurable for both our business and our partners. This edition of the PepsiCo Greenhouse Program reflects a deliberate shift from exploring ideas broadly to backing the solutions most capable of creating strategic advantage across the region,â?• said Anne Tse, Chief Executive Officer, Asia Pacific, PepsiCo.

Now in its fourth year in Asia Pacific, the Greenhouse Program has supported more than 22 pilots with over 30 startups. The 2026 IMPACT Edition builds on that foundation by prioritising solutions that have already shown value in PepsiCoâ??s ecosystem and are ready to expand across markets.

The seven-month program pairs startups with cross-functional PepsiCo mentors and an expanded partner network to move beyond proof-of-concept into real-world rollout. The partners across venture capital, agriculture, and innovation support project development, help enable market access, and, where relevant, explore potential investment opportunities as solutions mature. These partners include Artesian, AgFunder Asia, SAIL (Nanyang Technological University Singapore), and AgriFutures growAG, alongside returning partners Circulate Capital, GC Ventures, and CM Venture Capital.