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NatureSweet Expands Cherubs Portfolio with Launch of Golden Cherubs Tomatoes

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NatureSweet is expanding its beloved Cherubs portfolio with the launch of Golden Cherubs, a vibrant new golden grape tomato that delivers an irresistible combination of intense sweetness and bright, tangy flavor.

Building on the success of its top-selling snacking tomatoes, NatureSweet Golden Cherubs offer everything consumers love about Cherubs, now in a striking golden hue. Branded as â??Out of This World Sweet Tomatoes,â? this new variety sets a fresh standard for flavor, quality, and versatility.

â??We are excited to add another tomato to our Cherubs franchise,â? says Tobianne Paul, Chief Marketing Officer at NatureSweet. Golden Cherubs are just as bingeable, combining bright tanginess with the sweetness our Cherubs are famous for.â?•

Golden Cherubs are carefully grown in greenhouse environments in Mexico by NatureSweetâ??s valued Associates, ensuring consistent, year-round quality and exceptional taste. Like all NatureSweet snacking tomatoes, Golden Cherubs are:

Fair Trade Certified

Non-GMO Project Verified

Proudly grown by a recognized B Corporation

Vine-ripened for peak flavor and hand picked

Sustainably grown using a proprietary process

Their bold color and balanced flavor profile make them a standout addition to everyday eating occasionsâ??from fresh snacking to colorful salads and easy meal prep.

Golden Cherubs are available in a 10 oz package featuring NatureSweetâ??s proprietary, recyclable, resealable, and rinse-ready packaging. Just peel back the label and Release the Sweet!

Golden Cherubs will begin rolling out in select stores nationwide in mid-May of 2026.