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Shuying Technology accelerates ASEAN push with Vietnam Alliance as smart pig farming race intensifies

26 May 2026 | News

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Chinese agritech company Shuying Technology has deepened its Southeast Asian expansion strategy with a new strategic partnership in Vietnam, signalling the accelerating race to digitise and industrialise the regionâ??s livestock economy.

Announced during ILDEX Vietnam 2026, one of Asiaâ??s leading livestock and animal husbandry exhibitions, the collaboration with Vietnamese channel partner GIA LINH marks a significant commercial step in scaling smart pig farming technologies across ASEAN markets.

The partnership is expected to fast-track the deployment of Shuyingâ??s intelligent livestock management systems from pilot-stage adoption to wider commercial implementation within Vietnamâ??s rapidly modernising pork sector.

Industry observers view the move as part of a broader geopolitical and technological shift in which Chinese agricultural technology companies are increasingly positioning themselves as major infrastructure and intelligence providers for Asiaâ??s food production systems.

Shuying Technology stated that Vietnam remains a critical strategic gateway within its international expansion roadmap, particularly as Southeast Asia undergoes structural transformation toward large-scale, technology-enabled livestock production.

Vietnam currently ranks among the worldâ??s largest pig-producing nations and remains Southeast Asiaâ??s dominant pork market, with pork accounting for nearly two-thirds of national meat consumption. Rising protein demand, disease-management pressures and efficiency challenges are now accelerating investments in automated and data-driven farming systems across the sector.

At ILDEX Vietnam, Shuying showcased three flagship intelligent farming solutions focused on biosecurity management, precision sow feeding and breeding analytics.

The companyâ??s biosecurity platform demonstrated an integrated intelligent access-control architecture designed to create a closed-loop farm protection system capable of intercepting contamination and disease-transmission risks associated with personnel and material movement.

Its precision sow feeding solution drew industry attention for its claim of enhancing annual farm revenue by over $ 600 per sow through individualised nutrition and management systems aimed at improving productivity and operational efficiency.

A major highlight of the exhibition was the international debut of Shuyingâ??s Breeding Pig Testing Solution, designed to overcome the limitations of conventional stall-based livestock evaluation systems.

The platform enables high-precision individual animal tracking and data collection within group-housing environments, supporting more advanced breeding selection, performance analytics and precision genetics management.

The technology attracted interest from livestock specialists, breeding experts and agribusiness representatives from Vietnam, South Korea and other regional markets, underscoring growing demand for intelligent livestock monitoring systems across Asiaâ??s protein economy.

Shuyingâ??s latest expansion builds on existing collaborations with major Vietnamese agribusiness groups including Xuan Thien Group and GREENFEED, where multiple smart farming projects are already operational.

The development also reflects the increasing convergence of artificial intelligence, automation and precision agriculture within the global livestock sector, where biosecurity concerns, labour shortages and rising feed costs are compelling producers to adopt more data-intensive operational models.

As ASEANâ??s meat economy expands under mounting pressure to improve productivity, disease resilience and supply-chain efficiency, technology-led livestock infrastructure is rapidly emerging as one of the regionâ??s most strategically contested agricultural growth segments.