

## Orbia Netafim expands Americas footprint with new manufacturing plant in Mexico

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Orbia Advance Corporation's Precision Agriculture business group [Netafim](#) announced the opening of a new manufacturing plant in Hermosillo, Sonora, Mexico. The facility expands Orbia Netafim's global production capacity and improves service across North and Central America. The Hermosillo facility will be one of Orbia Netafim's largest manufacturing plants and marks the company's third production site in Mexico.

The 30,000-square-meter facility meets growing demand for precision irrigation across the region. The plant features advanced automation designed to support consistent quality, efficiency and reliability, while enabling responsible manufacturing practices. It will primarily produce thin-wall drip irrigation solutions, with the future introduction of dedicated

heavy-wall dripline production. By localizing production, the new site is expected to improve lead times and support closer collaboration with farmers and partners throughout the season.

The new plant joins the company's four existing sites across North America, including manufacturing facilities in Reynosa, Mexico, and Fresno, California, as well as two recycling plants in California and Culiacán, Mexico. Together, these five sites create a more balanced and responsive regional manufacturing network. Globally, the Hermosillo facility is Orbia Netafim's 21<sup>st</sup> plant worldwide.

"We are seeing strong and sustained demand for precision irrigation solutions across the Americas as farmers navigate water constraints, rising costs and the need to improve productivity," said Sameer Bharadwaj, Chief Executive Officer of Orbia. "The new Hermosillo facility strengthens regional supply, brings us closer to customers and positions us to better serve markets where adoption is accelerating."

Hermosillo, in Sonora, offers proximity to major farming areas and strong logistics infrastructure, including rail access adjacent to the plant. Sonora is a key [hub](#) for commodity crops and fresh produce, yet it is also one of Mexico's most water-stressed agricultural regions. Improving access to precision irrigation and automation solutions aligns with broader efforts in Mexico to [modernize](#) agricultural water infrastructure.

"At Orbia Netafim, we start with the farmers, working closely with them to understand the realities they face each season," said Gaby Miodownik, President of Orbia Precision Agriculture (Netafim). "The Hermosillo plant is a major milestone for Orbia Netafim in the Americas, strengthening our ability to be there when growers need us most. It reflects our commitment to staying close to the field and helping farmers become more resilient and grow with confidence."

The Hermosillo facility is expected to create approximately 200 direct jobs and support local suppliers, service providers and additional indirect employment opportunities in the region.