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Incotec expands Tianjin operations to accelerate seed innovation across Asia-Pacific

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Upgraded China facility strengthens R&D, production and customer support as demand grows for sustainable seed enhancement technologies in corn, soybean, sunflower and cotton

Dutch seed enhancement specialist Incotec has completed a major upgrade of its Tianjin facility, reinforcing its long-term commitment to China's rapidly evolving agricultural sector and positioning the company for accelerated growth across the Asia-Pacific region. The expanded site integrates research and development, manufacturing, commercial operations and regional management under one roof, enabling faster innovation cycles, improved operational efficiency and stronger customer engagement.

The upgraded facility serves as a strategic hub for Incotec's China and Asia-Pacific operations, enhancing the company's ability to respond to increasing demand for advanced seed enhancement technologies. By consolidating regional R&D, production, sales and marketing functions, the investment is expected to shorten product development timelines, improve product consistency and significantly reduce delivery lead times for customers across the region.

The expansion comes at a time when China's agricultural sector is shifting beyond productivity gains toward higher crop quality, resource efficiency and sustainable farming practices. As growers face mounting pressure to improve yields while reducing environmental impact, demand for innovative seed technologies that enhance germination, crop establishment and field performance continues to rise.

Against this backdrop, Incotec's investment is designed to strengthen local innovation capabilities and provide more agile technical support tailored to regional cropping systems. The facility will play a pivotal role in advancing seed enhancement solutions for key field crops, including corn, soybean, sunflower and cotton, while supporting the company's broader expansion strategy across Asia-Pacific.

According to the company, the modernised operation will also improve manufacturing capacity and streamline collaboration between scientific teams and commercial functions, allowing new technologies to move more quickly from laboratory development to on-farm application.

Commenting on the milestone, Kou Liqun, General Manager, Incotec China, said the establishment of the Tianjin Operations Management Center provides greater operational flexibility and empowers local teams to respond more effectively to customer requirements.

"The enhanced facility enables us to allocate resources more efficiently, strengthen local innovation capabilities and accelerate the transition from research to practical field solutions. It reinforces our commitment to helping customers maximise the performance and potential of every seed," Liqun said.

The investment underscores Incotec's confidence in China's agricultural transformation and reflects the growing importance of Asia-Pacific as a key market for advanced seed technologies. As climate variability, resource constraints and sustainability objectives reshape global agriculture, companies are increasingly investing in localized innovation and precision seed technologies to improve crop resilience and production efficiency.

With the upgraded Tianjin hub now operational, Incotec aims to deepen collaboration with seed companies, strengthen technical support capabilities and expand its portfolio of seed enhancement solutions to meet the evolving needs of farmers and agribusinesses throughout the region.