AgroSpectrum ASIA
Envisaging Future | Updating Present

Food Crowd encourages the UAE community to support local farmsÂ

20 January 2023 | News

In support of its sustainability goals, Food Crowd obtains a variety of fruits and vegetables from regional farms in the United Arab Emirates.

FOOD CROWD

In support of its sustainability goals, Food Crowd obtains a variety of fruits and vegetables from regional farms in the United Arab Emirates.

Food Crowd, the UAEâ??s local online shopping platform, announced its dedication to assisting regional farmers and elevating the value of consuming locally farmed food. Along with its extensive supply of local products and golocal cashback reward program, Food Crowd is continually enhancing its platform to help and encourage the nation to support domestic farmers and take part in lowering carbon footprints in the New Year.

In support of its sustainability goals, Food Crowd obtains a variety of fruits and vegetables from regional farms in the United Arab Emirates and promotes the purchase of these products through its golocal loyalty program, which rewards users with cashback on locally purchased items. Guaranteeing consumers have access to the freshest and best-quality products available while also supporting the local farming community and reducing the customer and producerâ??s carbon emissions.

Soula Baroudi the Head of Food Crowd stated, "We think it's crucial to support local farmers and the local economy. In addition to giving our customers the freshest and tastiest fruits and vegetables possible, we support the survival of the regional farming sector by purchasing our products from nearby farms. Being more sustainable would hopefully be one of the many New Year's resolutions made each year, and we aim to support such resolutions with the user-friendly platform of Food Crowd.â?•

Additionally, consuming locally farmed produce also lessens the environmental impact involved with importing fruits and vegetables from other nations. This is crucial in the UAE because of the country's limited water supplies and hot environment.