

Del Monte Launches Ranch-Flavoured Corn and Zesty Italian Green Beans

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The new products expand Del Monte's portfolio of bold-flavored canned vegetables



Del Monte Foods North America, part of Del Monte Corporation, is adding even more flavor to the center-of-store vegetable aisle with the launch of two new canned vegetable offerings: Del Monte Ranch Flavored Whole Kernel Corn, created in collaboration with Hidden Valley Ranch, and Del Monte Zesty Italian Inspired Vinaigrette Cut Green Beans. The new products expand Del Monte's portfolio of bold-flavored canned vegetables, developed to meet growing demand for convenient, easy-to-prepare foods that deliver both flavor and value. As more consumers cook and eat at home, especially younger households seeking familiar tastes with a unique twist, Del Monte is making it easier to turn everyday vegetables into craveable sides, snacks and recipe starters.

"Today's families are looking for meal solutions that fit the realities of modern life, and we're proud to help make mealtime easier and more enjoyable every day," comments Chris Faller, Del Monte Corporation, VP of Marketing, Foods Division. "Our latest offerings continue to challenge outdated perceptions of canned vegetables as a new generation of consumers prioritize taste and find convenient, affordable and reliable ways to put delicious food on the table."

Del Monte Ranch Flavored Whole Kernel Corn brings together two beloved brands that lead their respective categories in one flavorful, new product. Developed with Hidden Valley Ranch, known for delicious, versatile condiments and seasoning, the new canned corn combines Del Monte's quality vegetables with the tangy, herby flavor of ranch. The launch marks the first product in an ongoing collaboration between Del Monte and Hidden Valley Ranch, with additional flavor-forward innovation planned for next year.

Del Monte Zesty Italian Inspired Vinaigrette Cut Green Beans offer a tangy, spicy flavor inspired by one of America's favorite dressing profiles. The new variety gives consumers an easy way to add a bright, savory kick to side dishes, bowls, casseroles, sheet-pan meals and more.

"Ranch is one of the most beloved flavors in America, while Italian-inspired flavors continue to be a familiar favorite for consumers," adds Faller. "With our latest bold-flavored vegetable offerings, we're making it easier for households to bring

craveable flavor to everyday vegetables. Our collaboration with Hidden Valley Ranch is one of the ways Del Monte is reimagining the canned vegetable aisle with convenient options that deliver on both quality and taste.”