



Kuwait's Green Life company ushers in a new era of agriculture

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Green Life Company officially launched its innovative smart agriculture project utilising Aeroponic technology for air farming in Kuwait. This initiative aims to bolster food security by producing healthy, high-quality agricultural products with minimal water, using state-of-the-art technology – Aeroponic. This revolutionary approach to agriculture will help to ensure a sustainable food source for the country.

The official launch and operation of the project were unveiled during a VIP event, under the patronage of the Swiss ambassador Dr Tiziano Balmelli. The event brought together a diverse group of stakeholders, experts, and individuals invested in agricultural and food security matters, as well as members of the media. The ceremony featured a comprehensive explanation of the unique cultivation method and concluded with an invitation to tour the farm located in Abdali.

Adel Al Shamali, Chairman of Green Life Company, stated, "The launch of this project is a testament to Green Life Company's commitment to investing in the future. As local investors, we are always looking for opportunities to drive progress within our society." He emphasises the significance of agriculture in achieving two of the government's key strategic goals outlined in the Kuwait 2035 vision, which are ensuring food security for the country and diversifying income sources for the future.

The project's goal is to not only provide ample amounts of healthy and high-quality agricultural products, but also to do so with minimal water usage and labour, and utilising the most advanced technological methods available. Aeroponic technology, a form of aerobic cultivation developed by CleanGreens Solutions SA in partnership with the Green Life Company, has been specifically adapted to suit the harsh conditions of the Gulf Cooperation Council countries.