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Thailand's Chuwit Farm advances 200,000-hen layer farm expansion, targets 2027 operations

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The THB 119.71 million investment in Buriram province will expand the company's poultry operations into egg production, with commercial activities expected to begin in the first quarter of 2027



Thailand-based poultry producer Chuwit Farm (2019) Public Company Limited (CFARM) is progressing with the development of a new layer poultry farm designed to accommodate approximately 200,000 hens, as part of its strategy to diversify beyond broiler production and strengthen its long-term revenue base.

The project, located in Buriram province, involves an approved investment of THB 119.71 million and will introduce commercial egg production alongside the company's established broiler farming operations.

According to the company's latest reported development schedule, the facility is expected to begin introducing laying hens and gradually generate revenue during the first quarter of 2027. The commercial operations timeline was revised from the fourth quarter of 2026 following construction challenges, including increased rainfall and higher building material costs.

The new facility will operate under a contract farming model, drawing on Chuwit Farm's existing experience in poultry production and farm management. The investment covers farm buildings, production equipment, utilities and supporting infrastructure.

Chuwit Farm currently operates a broiler production business with an annual capacity of approximately 15.8 million birds. The addition of layer farming is expected to diversify its poultry portfolio and establish another potential source of recurring revenue.

The company is also focusing on improving production efficiency and controlling operating costs across its existing poultry operations while developing the new facility.

The expansion into egg production represents a strategic step towards broadening Chuwit Farm's participation in Thailand's poultry industry. However, the project's financial contribution will depend on successful construction completion, flock placement, production performance and prevailing market conditions.

Once operational, the new farm is expected to strengthen the company's presence in Thailand's poultry sector and support its longer-term business diversification strategy.