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Export growth and premium chicken sales strengthen Betagro's Q3 performance

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Thailand's integrated food company is adding 15,000 tonnes of annual cooked chicken capacity to capitalise on rising demand across foodservice, modern trade and export markets, following double-digit profit growth in the third quarter of 2026



Thailand-based Betagro reported an 11.5 per cent year-on-year increase in net profit to $38.62 million in the third quarter of 2026, supported by stronger sales, tighter cost management and an improved product mix. Total revenue rose 7.5 per cent to $982 million, reflecting the company's resilient supply chain and growing contribution from higher-value products.

Building on sustained demand for processed chicken, Betagro has expanded production capacity across three cooked chicken manufacturing facilities through additional processing lines and high-efficiency machinery. The investment will add approximately 15,000 tonnes of annual production capacity, representing an increase of around 10 per cent and taking the company's total annual cooked chicken capacity to 105,000 tonnes in 2026.

The capacity expansion is aimed at strengthening supply capabilities during peak demand periods while positioning the company to capture growth in premium and value-added chicken products. The move also reflects a broader shift in Betagro's portfolio towards higher-margin product categories and channels.

During the quarter, the company continued to optimise its product mix by expanding premium offerings across high-value sales channels. Revenue from foodservice increased 22.2 per cent year on year, while modern trade sales grew 28.5 per cent, indicating stronger demand across both institutional and organised retail markets.

Export performance provided another significant growth lever. Betagro recorded a 25.5 per cent year-on-year increase in export revenue, driven by higher sales of processed and ready-to-eat (RTE) products. Growth was supported by deeper penetration into high-potential overseas markets and strategic partnerships aimed at expanding its international customer base.

The company also reported strong order visibility for the remainder of the year, particularly across established export destinations. "We have secured strong purchase orders through year-end from key markets including the EU and Japan while continuing to penetrate new markets to support sustained revenue and profit growth," said Vasit Taepaisitphongse, Chief Executive Officer of Betagro.

The latest results underscore Betagro's strategy of combining capacity expansion with a higher-value product portfolio and export-market diversification. With demand strengthening across foodservice, modern trade and international markets, the company's investment in cooked chicken processing is expected to reinforce its ability to serve premium segments and capture opportunities in the global convenience-food market.