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South Sulawesi's egg-producing hub explores industrial processing expansion

23 November 2026 | News

With most of its 300-tonne daily egg output shipped outside the regency, Sidrap is exploring industrial processing to capture a greater share of the value chain



Indonesia's Sidenreng Rappang regency, widely known as Sidrap, is considering a $13.7 million investment in an egg powder processing facility to unlock greater value from its expanding poultry industry and strengthen its position in the processed food supply chain.

Located in South Sulawesi, Sidrap is a major table egg-producing region, generating an estimated 5.4 million eggs daily, equivalent to approximately 300 tonnes. However, local consumption accounts for only around 20 tonnes a day, leaving a substantial volume dependent on shipments to other regions and islands. The proposed processing facility could provide an industrial solution to this supply-demand imbalance by converting surplus eggs into egg powder, a value-added ingredient with a longer shelf life and greater logistical flexibility than fresh eggs.

Surveyor Indonesia conducted an initial assessment on November 13 for the proposed project, which involves the Ministry of Agriculture and state-owned enterprise Berdikari. The assessment marks an early step towards evaluating the commercial and operational viability of establishing an egg processing industry in the regency. Egg powder is widely used by food manufacturers in bakery products, biscuits and other processed food applications. Its longer shelf life, ease of storage and transportation make it an attractive alternative to fresh eggs for industrial buyers, provided processing and packaging standards are maintained.

The feasibility study will examine critical investment parameters, including raw material availability, market demand and long-term operational sustainability. The assessment is expected to be completed by November 30, with its findings scheduled for presentation in mid-December. If the project moves forward, it could mark an important transition for Sidrap's poultry economy, shifting its role beyond fresh egg production towards value-added processing and industrial ingredient supply.