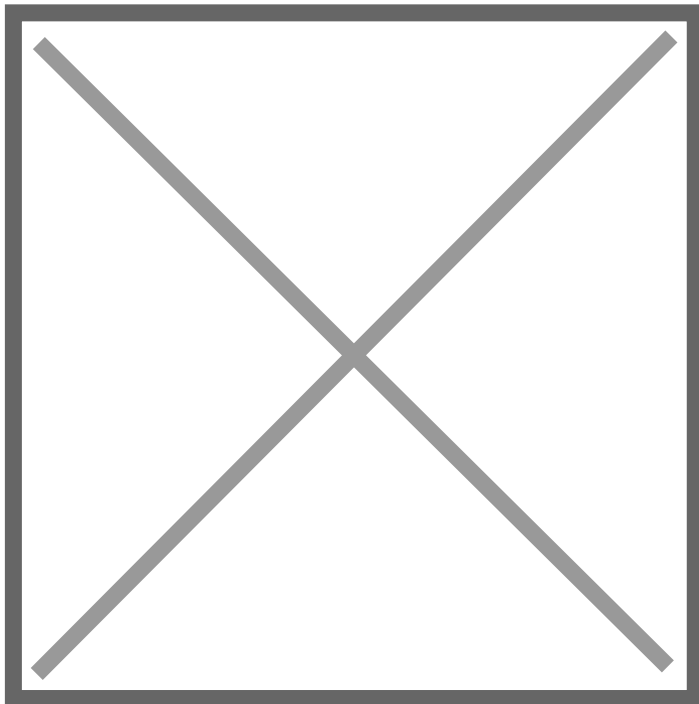


Cargill launches poultry feed with essential oils

30 August 2022 | News

Cargill has added essential oils to its Nutrena Naturewise poultry feeds. The natural essential oils contribute to the promotion of egg weight, size and production, enhanced palatability and a fresh aroma direct from the bag.



The Nutrena Naturewise poultry feed will lead to maximised egg production

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“We listened to what poultry owners and soon-to-become owners want most and expect from their poultry feed,” said Stephanie Poupart, poultry strategic marketing manager in Cargill’s animal nutrition business.

In addition to the egg weight, size improvements and feed palatability enhancements NatureWise feeds offers: FlockShield proprietary ingredient mix helps maintain a healthy gut and strengthens the immune system; Prebiotics, probiotics and yeast culture to support optimum digestion and nutrient absorption; Vitamin D3 to promote calcium absorption and strong eggshells; plant extracts to support healthy bird growth and bone formation, and Yucca schidigera extract to aid in the control of manure odour.

“These advancements further affirm Cargill’s commitment to enabling and ensuring the optimum well-being of backyard flocks across the US and the success of their owners,” said Poupart.

Now available nationwide, the NatureWise lineup includes Layer 16 per cent Pellet, Layer 16 per cent Crumble, Hearty Hen Soy-Free, Free-Range Egg Producer, Feather Fixer, All Flock Pellet, All Flock Crumble, Meatbird, and Chick Starter Grower.