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LNC receives approval and citification for organic farming in UAE

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Desert Control's Liquid Natural Clay (LNC) receives official approval and certification for organic farming from the Ministry of Industry and Advanced Technologies (MoIAT), in consultation with the Ministry of Climate Change and Environment (MOCCAE), in the United Arab Emirates (UAE). This recognition marks a significant milestone for the innovative solution that enables resilient and climate-smart agriculture and desert farming in a drying world.

The organic certification validates the effectiveness and safety of LNC as a solution for organic farming. The certification ensures that LNC meets strict standards for the manufacturing process and raw materials, including the absence of synthetic chemicals and harmful substances.

"We are honoured and proud to receive official recognition and certification from the UAE Ministry," said Ole Kristian Sivertsen, President and Group CEO of Desert Control. "This certification confirms that LNC also is a safe and effective

solution to help farmers grow certified organic crops sustainably and to regenerate green ecosystems for the organic farming sector. Healthy soil leads to a healthy planet growing healthy food that fosters healthy and happy people."

The certification of LNC for organic farming is a significant achievement for Desert Control, as it opens up new markets and opportunities for the company. With this certification, Desert Control and its strategic partner Mawarid Desert Control (MDC), can expand its reach to a wider range of farmers seeking sustainable and organic solutions for their farms and agribusinesses.

LNC is a nature-based solution of natural minerals and clay that transforms desert sand into fertile soil. It coats each grain of sand with an electrical charge that holds onto water like a magnetic force, creating a soil structure that retains water and nutrients like a sponge. As a result, LNC enables plants to thrive in deserts and arid environments, reduces water consumption, and promotes soil health and biodiversity. LNC enables sustainable desert farming and saves up to 50 per cent on water and energy use while improving nutrient efficiency, crop yields, and food quality.