

IG International, Palogix International to provide rental of agri-bins for fruit, vegetable & nut market

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IG International, one of India's leading fresh fruit importers, has announced its joint venture initiative with Palogix International, a world leader in providing the rental of returnable agri-bins. The new venture, IG Palogix, will cater to the growing demand for agricultural bins in the Indian market, especially in the food and beverage sector. It will be spearheaded by Ajay Jhalani, a plastics expert and the newly appointed business advisor for Palogix International.

Founded in 2004, Palogix International offers the rental of plastic bins for the agricultural production sector globally. Palogix primarily services fruit, vegetable, and nut processors, transporters, and retailers. Palogix focuses on providing plastic bulk containers and bins for harvesting and transporting fresh produce from the fields to the packaging or processing facilities.

where they may be put into cold storage or processed through the facility.

Since the fresh produce industry in India currently utilizes a one-way packaging solution, IG Palogix will be providing rental of reusable plastic agricultural bins, improving quality, efficiency, and reducing processing and transportation costs, whilst enhancing eco-friendly sustainability practices through the implementation of this proven circular economy practice.

Acclaimed as the leading fresh fruit importer in India, IG International is entrenched with a renowned reputation for more than 50 years in this market segment. The company's organized and strategic sourcing system, augmented by a seamless supply chain with a well-connected overseas procurement network, enables them to import best-of-breed fruits from 22 different countries. After identifying the increase in one-way packaging in the F&B sector, the company started leasing agricultural bins.

Tarun Arora, Director of Finance and Operations of IG International, said, "This venture will assist the Food & Beverage sector in meeting packaging demand while also reducing traditional packaging practices. Using agricultural bins will help cut down on the carbon footprint. With IG Palogix, we also look forward to reducing the overall cost of production and transportation in the F&B industry."

Robert Liebesman, CEO of Palogix International, said, "We see our partnership and expansion into the large and growing Indian market as a critical part of our strategy where we can continue to bring the huge benefits of plastic bin rentals to fruit, vegetable, and nut markets around the world."

Ajay Jhalani, Business Advisor for Palogix International, said, "Majorly, our new venture will add value to the supply chain wherever one-way packaging is used. We will alter the one-way packaging model with our agri-bins, which will then be rotated between growers, cold storage facilities, retailers, and us. We also believe that introducing agri-bins in the Indian market will promote sustainability, which is the need of the hour."