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Portugal's SPAROS launches innovative micro diet for Turbot Hatcheries

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Portugal-based SPAROS announced the launch of its latest product,Â WIN Max, within theÂ HATCHERY FEEDSÂ range. As a leader in aquaculture nutrition, SPAROS has developed this innovative micro diet to optimise the performance of turbot at marine hatcheries through customised nutrition.

WIN MaxÂ has been designed in partnership with key customers and R&D institutions and is tailor-made to meet the evolving needs of hatchery managers. This premium weaning micro diet incorporates a selection of top-quality ingredients that have been thoroughly tested and produced by low-shear extrusion, incorporating microencapsulation of water-soluble nutrients. It has been formulated specifically for turbot, ensuring good growth and survival at the early development stages. Additionally, WINMax combines high palatability, digestibility and adjusted physical properties to ensure increased uptake by the fish while lowering the impact on water quality.

â??We are thrilled to introduce WINMax to our customers and the market at large,â? said LuÃs ConceiÃ§Ã£o co-founder and R&D director from SPAROS. â??This product is the result of tireless research, development, and innovation. We are confident that it will outperform our customersâ?? expectations while offering unparalleled value at turbot hatcheries.â?

With the launch ofÂ WIN Max, SPAROS continues to build a portfolio of premiumÂ bespoke productsÂ that deliver exceptional results. This new product marks an exciting new chapter in SPAROSâ?? history.

At SPAROS, we have a hands-on approach towards converting customer needs into new solutions. The close contact we have with our customers and R&D institutions allows us to establish strong partnerships that lead to the development of bespoke products. As JoÃ£o Henriques, Product Manager at SPAROS puts it, â??Our customersâ?? success is our success, and we strive to create value for them through innovation and collaboration.â?