

Vietnam's dragon fruit export turnover reaches \$47 Mn in Jan, Feb

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Vietnam's total dragon fruit export turnover has reached more than \$47 million this year, down 48.7 per cent over the same period last year, according to the Ministry of Agriculture and Rural Development.

Vietnamese dragon fruit is being exported to more than 40 countries and territories. Which, China, India, the US, Thailand, the Netherlands, and Japan are the biggest importers of Vietnam's dragon fruit. However, in the first 2 months of 2023, the number of Vietnam's dragon fruit import markets decreased sharply; specifically, export turnover to Korea decreased by 25.9 per cent and Japan by 35.4 per cent over the same period last year.

Despite difficulties in the first months of the year, it is forecasted that dragon fruit exports will be more favourable in the coming time because China which is the biggest market for Vietnamese dragon fruit has reopened its door. The Chinese market is accounting for about 60-70 per cent of Vietnam's total dragon fruit export turnover. In 2023, the Ministry of Agriculture and Rural Development aims that dragon fruit exports worth more than \$1 billion.

The Import-Export Department (Ministry of Industry and Trade) quoted statistics from the General Department of Customs as saying that in the first two months of 2023, Vietnam's export value of vegetables and fruits reached \$564.95 million, up 12.4 per cent compared with the same period in 2022.

Specifically, in the first two months of 2023, vegetable and fruit exports to the Chinese market reached \$320.5 million, up 25.3 per cent over the same period in 2022, accounting for 56.7 per cent of the total export value of vegetable and fruit.