

Farmers and global agribusiness companies unite to accelerate Regenerative Farming and produce Carbon-Negative Food

06 April 2023 | News

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Zero Summit and Vidavo Ventures announced the launch of the Turningpoint Alliance (turningpointalliance.org), a global call to action to decarbonize our food systems, co-founded with farmers representing over 10 million acres of cropland and 15 million tons of livestock.

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Over fifteen initial co-founding members have joined the Alliance and signed its pledge, including Bom Futuro, Coopercitrus, Locks, Minerva Foods, Scheffer, SLC, Open Ag Farm, BASF and Embrapa. The Alliance also aims to identify, advance and increase investment in emerging technology innovations critical to industry-wide decarbonization.

Paula Pinto, an agribusiness executive with more than 25 years of experience in global multinationals, has been appointed CEO of the Alliance. "Regenerative soil management practices, artificial intelligence, precision agriculture, farm electrification,

and biological inputs will transform the way we produce food and potentially sequester more than 100 gigatons of CO₂ in the next three decades. Our members are pioneers in this field. Together with many more stakeholders that will be joining us, we can reach a planetary turning point in the fight against climate change," said Pinto.