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Wakao Foods is all set to go global with its foray into Singapore

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Wakao Foods, a leading plant-based food brand, is pleased to announce its foray into the Singaporean market. The company will launch seven popular products, including Butter Jack, BBQ jack, Raw Jack, Continental Burger Patty, Jack Supreme Burger Patty, Hot & Spicy Sausages, and American Herbs Sausages, in the Singapore market. These products will be available at retail stores such as Everyday Vegan Grocer and HoReCa and online on popular e-commerce platforms such as Shopee, Lazada, Amazon Singapore, and Redmart.

In addition to retail stores and e-commerce platforms, Palate Sensations, a culinary school in Singapore, will also use Wakao Foods' products. The school is known for its innovative and sustainable approach to cooking, and Wakao Foods' products are a natural fit for its philosophy.

Wakao Foods has a reputation for creating plant-based foods that are both delicious and nutritious, and their foray into the Singapore market is an exciting milestone for the company. Wakao Foods' plant-based products are a perfect fit for the Singaporean market, which has seen a surge in demand for plant-based foods in recent years.

"We are thrilled to be bringing our range of delicious and healthy plant-based products to Singapore," said Sairaj Dhond, Founder and CEO of Wakao Foods. "Our products have high-quality ingredients, and we believe they will be well-received by the Singaporean market. We are excited to be partnering with Everyday Vegan Grocer, HoReCa, and various e-commerce platforms to make our products easily accessible to consumers across the country."

VK Vidyarthi, General Manager of Agricultural and Processed Food Products Export Development Authority (APEDA), said that the vegan sector can benefit small farmers by using jackfruit for companies like Wakao Foods to reduce wastage and create employment. APEDA supports plant-based firms like Wakao through its National Programme on Vegan Products.

Sanjay Sethi, Exec Dir, Plant Based Foods Industry Association said India has potential to lead in plant-based foods. Success of companies like Wakao Foods is a testament. PBFIA supports members such as Wakao Foods as they expand and make plant-based foods more accessible globally. Their foray into Singapore is an example of how Indian brands can leverage

export opportunity to promote growth. We look forward to continuing our support for the entire plant-based foods industry for a sustainable and healthier future.