

UAE's Rumailah Farm awarded for sustainable dairy production

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UAE's leading manufacturer of dairy products, Rumailah Farm, has won its first Agricultural Excellence Award. The prestigious HH Sheikh Mansour Bin Zayed Award was granted in recognition of the firm's notable contributions to sustainable farming and innovative dairy production.

"We're proud to receive the Sheikh Mansour Bin Zayed Agricultural Excellence Award, which represents a notable milestone for the company," Abdullah Taleb, Rumailah Farms General Manager states. "It's a testament to our longstanding commitment to innovation, sustainability, and community involvement."

Rumailah Farm has made a name for itself in recent years with its chain of popular coffee shops on the UAE's dynamic East Coast. All its products are derived from Jersey Cows, which are world-renowned for their creamy milk – often referred to as the "milk of royalty."

The company prides itself on its sustainable farming practices, which have greatly contributed to the efficient use of resources and the reduction of its carbon footprint. For example, its adoption of innovative methods and technologies has allowed it to streamline water and energy consumption at its state-of-the-art facility.

"Our commitment to delivering top-quality dairy products means we're always exploring and implementing novel techniques," Taleb explains. "Eco-friendly initiatives have not only raised our production capacity but have also set an

example for the region's other agricultural businesses.â

Rumailah Farm works closely with qualified veterinarians and nutritionists to ensure that its cows receive the best possible care. According to Taleb, this ethical approach leads to happier, healthier cows â which means higher-quality products for customers.