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Bangkok to host AGRICONNECT Conference & Exhibition 2023 (24/25 May)

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Address Southeast Asia's agriculture industry challenges with smart farming innovations ; On May 24/25, at True Digital Park in Bangkok, Thailand



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The AGRICONNECT Conference & Exhibition 2023, organized by the German Agricultural Society (DLG) and VNU Asia Pacific with the Ministry of Agriculture and Cooperatives as official co-host, is set to address the challenges facing Southeast Asia's agriculture industry. The conference and exhibition will take place on May 24, 2023, at True Digital Park in Bangkok, Thailand.

The event will convene over 300 participants from various sectors to discuss sustainable agriculture practices and farm visit options on May 25, 2023. The theme of this transformative event is "Eco-efficiency: Solutions for Environmental Farming Business." Eco-efficiency combines cross-cutting topics to integrate sustainable farming practices that benefit the environment, the economy, and society.

The AGRICONNECT Conference & Exhibition 2023 is powered by AGRITECHNICA ASIA and HORTI ASIA, Southeast Asia's leading exhibitions in agriculture. The event will feature more than 30 speakers from nine countries and innovative sponsors. In addition, keynote speakers and representatives from international organizations, such as the United Nations Food and Agriculture Organization (UN-FAO) and the International Rice Research Institute (IRRI), will share their best practices and solutions in more than 15 sessions.

On **May 24, 2023**, the exhibitors will showcase their latest agriculture-related services and products. In addition, the AGRICONNECT Conference & Exhibition 2023 offers a diverse range of sessions and speakers covering various topics relevant to sustainable agriculture.

Some of the highlights include:
Environmental Protection: Narapat Kaeothong, Assistant to the Minister of Agriculture and Cooperatives, who will provide an overview of the ministryâ??s initiatives on environmental protection.; Takayuki Hagiwara, Regional Programme Leader of the Food and Agriculture Organization (FAO), will discuss the graduation process from farmer to entrepreneur.

Innovations in Smart Farming: Matthew McDonald, APAC Precision Technology Product Manager at CNH Industrial will speak on Pivotal role of technology in securing a prosperous future for Southeast Asia; Stewart Andrews, CEO of BioSci(Thailand), Ltd., will expound on his experiences in implementing actionable data insights and intelligent farming.; Tobias Fausch, CIO of BayWa AG will explain Sustainable food security and digital Twin

German-Thai Cooperation Project for Clusterfarms, the Department of Agricultural Extension and the Thai Society of Agricultural Engineering will discuss views on the achievements, challenges and opportunities of adopting Smart Farming technologies in Thailand.

Dr. BjÃ¶ern Ole Sander, Country Representative of Vietnam for the International Rice Research Institute will discuss Carbon market regulations in Southeast Asia agricultural sector.

A exclusive panel discussion on vertical farming will discuss characteristics of successful business models in vertical farming. Panel features Christine Zimmermann-Loessl, Chairwoman and Co-Founder of the Association for Vertical Farming, Ralph Becker, CEO/Founder of Urban Greens Hydroponics Systems, Inc., and Sansin Sriphiromrak, CEO of Distar Fresh.

Participants will also have the opportunity to participate in interactive sessions and roundtable discussions. The Federal Ministry of Food and Agriculture, Germany (BMEL) will offer an in-depth exploration of the challenges related to sustainable production in Southeast Asian agriculture, providing valuable insights into opportunities for German agribusiness companies. Similarly, the Sino-Thai Agricultural Young Farmers Exchange Conference will conduct an interactive workshop on "Future Farmer: Strategies for Success in Sustainable and entrepreneurial agriculture by Young Chinese and Thai Farmers," featuring the perspectives of young farmers from China and Thailand.

May 25, 2023, will involve farm visits. Participants can visit the Choncharoen Farm in Kanchanaburi, run by Chia Tai x True Digital Solutions to witness technologies surrounding irrigation systems, weather stations, drones, and robotics, are integrated into sustainable farming practices. Alternatively, participants can visit DiStar Fresh Farm, Thailand's largest indoor vertical farming facility. Participants can see how soilless growing using Perlite and Vermiculite provides protection from pests and pathogens while maintaining optimal water usage and an ideal environment for crops. All this is accomplished while controlling LEDs, AC, nutrients, and CO2 levels for an ideal balance of light, atmosphere, and nutrients.

AGRICONNECT Conference & Exhibition 2023 will bring experts, stakeholders, and industry leaders in the agriculture sector to discuss and showcase sustainable agriculture practices, innovative technologies, and best practices for achieving eco-efficient farming. The event promises to provide valuable insights, networking opportunities, and new business collaborations for participants from various sectors, including agribusiness, the food industry, and agriculture.

To register for the AGRICONNECT Conference & Exhibition 2023 visit www.agritechnica.com/agriconnect/