



Bunge launches program to drive regenerative agriculture in Brazil

03 May 2023 | News

The program, which will be offered at no cost for farmers, promotes growth in productivity and reduction of costs through the application of cultivation best practices



The program, which will be offered at no cost for farmers, promotes growth in productivity and reduction of costs through the application of cultivation best practices

Bunge announced the creation of a regenerative agriculture program to support Brazilian farmers in the transition to low-carbon agriculture, offering technical support, tools, products, and services, while supporting global efforts to minimise greenhouse gas (GHG) emissions.

The program, which will be offered at no cost for farmers, promotes growth in productivity and reduction of costs through the application of cultivation best practices that improve soil fertility and health, increase CO₂ storage in the ground, promote biological diversity, improve water retention and infiltration in the soil, and enhance the management of energy consumption and agricultural inputs. The program consists of three steps which are customised according to the characteristics of each property.

Diagnosis of the farm's current regenerative agriculture practices. Development of a customised action plan according to each diagnosis, indicating the most effective regenerative practices that can be implemented and/or improved, including offering technical assistance to the transition to sustainable agriculture. Connection to the marketplace - Bunge will connect participating farmers to supply chain partners who seek sustainable products.

"The demand for sustainably produced agriculture products continues to increase, and our goal is to provide reliable and specific data so farmers can assess the need to implement additional, corrective or improvement measures that support them on their regenerative agriculture journey," says Pamela Moreira, responsible for Sustainability in South America, Bunge.

The regenerative agriculture program already has dozens of large-scale farmers signed up, covering roughly 250,000 hectares (~615,000 acres) of land in the Brazilian States of Bahia, Maranhão, Mato Grosso, Paraná, Piauí, and Tocantins.

To implement the program, Bunge has convened a team of partners who share tools and expertise with participants to support the adoption of regenerative practices in their operations, with a focus on monitoring and measuring progress and monetising sustainable agriculture. Orgeo, a joint venture between Bunge and UPL, is a key partner and will be working alongside the farmers by providing information and technological tools to digitise crop data, ensuring the production of high-quality, low-carbon grain, using fewer inputs and less fuel.