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Corteva Agriscience to launch novel HerbicideÂ Active Ingredient brand globally

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Corteva Agriscience has launched "Bexoveldâ?¢ active" as the newest herbicide brand from its robust innovation pipeline. The active ingredient will offer cereal farmers another tool for controlling broadleaf weeds. Bexoveld is expected to launch in North America in 2028 and in Europe in 2030, pending regulatory approval.

â??Bexoveld demonstrates Corteva Agrisciencâ??s commitment to bringing farmers innovative, sustainable crop protection solutions. With Bexoveld, Corteva will continue adding value to the cereal herbicide market by providing an expanded spectrum of weed control through differentiated productsâ?• said Robert King, Executive Vice President â?? Crop Protection Business, Corteva Agriscience.

Bexoveld is an innovative proprietary molecule discovered by Corteva and is a third-generation 6-Arylpicolinate (6-AP) herbicide built upon the companyâ??s deep knowledge of Arylexâ?¢ active and Rinskorâ?¢ active herbicides.

â??We are very excited about the novel class of auxin herbicides that we are bringing to the market. These new molecules interact with auxin receptors in a unique manner providing resistance management and differentiated attributes, while also meeting our sustainable innovation criteriaâ?• said Sam Eathington, Chief Technology and Digital Officer, Corteva Agriscience.

Bexoveld has demonstrated remarkable control of broadleaf weeds, including key resistant species in cereal crops. It is effective at low use rates against *Kochia*, the number one broadleaf weed in cereal crops in North America, as well as poppy, *Veronica* and wild mustard, which are common weeds impacting wheat, rye, triticale and barley farmers in Europe.

Arylpicolinate herbicides are noted for their favorable regulatory, toxicological, and environmental profiles. Bexoveld's environmental profile stands out among other auxin mimic herbicides due to its low dose use rate and superior efficacy. Bexoveld breaks down quickly in soil, reducing crop restrictions in the following season to a minimum. Residue levels of Bexoveld and its metabolites are below the Limit of Quantification in cereal grains.

Bexoveld is highly complementary to Cortevaâ??s current cereal herbicide portfolio and will be offered in several pre-mixed formulations with leading Corteva herbicides.