

Aquaconnect to be a part of start-up delegation led by UMAGINE in Davos

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Aquaconnect, a technology-driven full-stack aquaculture inputs and outputs platform with embedded fintech, supported by a phygital distribution network, has announced that it will be showcasing its technology solutions, as part of a startup delegation led by UMAGINE, at Davos.

Aquaconnect is one among seven startups from Tamil Nadu visiting Davos, in the backdrop of the World Economic Forum's Annual Meet scheduled May 22-May 26, 2022. Aquaconnect will be seen as part of the UMAGINE Lounge in Davos, where it aims to attract interest towards India's Blue revolution powered by technology. Rajamanohar Somasundaram, Founder & CEO of Aquaconnect who is representing Aquaconnect in Davos, will demonstrate use cases and the need for a data-driven approach in aquaculture to improve productivity, sustainability and traceability of seafood.

Commenting on this occasion, Founder & CEO, Rajamanohar Somasundaram, said, "We are humbled and delighted with the opportunity to go global and share our learnings and impact stories in this sector with leaders from all over the world. We started our journey in 2017 with an aim to promote sustainable aquaculture among the farming communities and better farmer livelihoods. At Davos, we look forward to meeting and collaborating with the global community and demonstrating how technology is driving improvements in aquaculture."

UMAGINE is a community-driven project by the Government of Tamil Nadu that aims to improve the technology ecosystem in the State and provide a breeding ground for deep-tech companies in the state. Umagine will host its flagship Summit in Chennai annually, the inaugural edition for which will be hosted from 21 to 23 September 2022. Currently, UMAGINE is reaching out to captains of global companies on the side-lines of the World Economic Forum Annual Meeting at the Umagine Lounge in Davos. As part of this, UMAGINE is leading a delegation of seven tech entrepreneurs who are creating an impact in their respective fields and contributing to the growth of the state.