

Innovasea acquires Aquaculture Software firm Aquanetix

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Innovasea, a global leader in technologically advanced aquatic solutions for aquaculture and fish tracking, has purchased Aquanetix, a UK-based aquaculture software company, and moved its operations to a new office in Greece. . Headquartered in the United States, Innovasea also has offices in Canada, Norway and Australia and has opened a new office in Corinth, Greece.

Aquanetix's cloud-based aquaculture management software provides deep insights into farm operations. Innovasea has strong portfolio of egg-to-harvest aquaculture solutions. Innovasea's move into Greece is its second major expansion in the last three years. In 2020 it opened a full service office in Puerto Varas, Chile.

Innovasea CEO David Kelly said, "By adding its powerful farm management capabilities to our suite of real-time aquaculture intelligence solutions, we'll be rounding out our precision aquaculture platform and further helping our customers make data-driven decisions to improve operations, run more efficiently and sustainably and become more profitable."

Aquanetix co-founder and CEO Diogo Thomaz said, "This is a wonderful opportunity for us to make additional investment into our business to enhance our existing tools and better serve our customers."

Aquanetix's farm management software is in use at more than 200 farms in 31 countries and is currently being used to grow more than 30 species of fish and shrimp. By offering it alongside Realfish Pro, Innovasea now has a complete suite of precision aquaculture tools that can handle all aspects of running a fish farm - from real-time environmental monitoring and control capabilities to powerful analytics that improve operations and decision-making.

Kelly said Innovasea's footprint in Greece will help it execute on its growth strategy in key markets like the Mediterranean and Middle East while better serving existing customers in those areas.