

EDITORIAL CALENDAR

2027

Twelve value chains. Twelve crops. Twelve Asian trade corridors. One year of Asian agribusiness.

MONTH	CROP WATCH	TRADE CORRIDOR
JAN	Rice	India and ASEAN
FEB	Fruit and vegetables	Thailand and China
MAR	Sugarcane	India and the Gulf
APR	Palm oil	Indonesia and Malaysia to India
MAY	Maize	India, Bangladesh and Nepal
JUN	Cotton and pulses	China and South and Southeast Asia
JUL	Paddy rice	The Gulf and South Asia
AUG	Shrimp	India and Vietnam
SEP	Wheat and maize mechanisation	Japan and Korea to ASEAN
OCT	Tea, coffee and spices	India and Sri Lanka
NOV	Rice and methane	Asia and Africa
DEC	Sugarcane and biomass	India and Southeast Asia

Built for Asia’s agribusiness, market by market

AgroSpectrum Asia covers the business of agriculture across Asia: inputs, machinery, technology, trade, processing and bioenergy. In 2027 every month pairs an industry theme with a crop in season and a trade corridor between two Asian markets, so companies across the region see their market, their crop and their category in our coverage.

Value-chain theme

One input or industry category each month: seeds, crop protection, fertilisers, water, machinery, aquaculture, post-harvest, bioenergy and more.

Crop Watch

The crop in season: rice, fruit, sugarcane, palm oil, maize, cotton, paddy, shrimp, tea and spices, covered across Asia.

Asian Trade Corridor

Two Asian markets linked by trade each month, covered from both sides.

Target countries

Every month is built for companies in five or six named Asian markets.

Twelve corridors across Asia

JAN	India and ASEAN	FEB	Thailand and China
MAR	India and the Gulf	APR	Indonesia and Malaysia to India
MAY	India, Bangladesh and Nepal	JUN	China and South and Southeast Asia
JUL	The Gulf and South Asia	AUG	India and Vietnam
SEP	Japan and Korea to ASEAN	OCT	India and Sri Lanka
NOV	Asia and Africa	DEC	India and Southeast Asia

Every major Asian agri market features in several months of the year, from India, China and Japan to Vietnam, Thailand, Indonesia, Malaysia, the Philippines, Bangladesh, Pakistan, Sri Lanka and the Gulf.

The year in twelve themes

Month	Value-chain theme	Crop Watch	Trade corridor	Flagship
January	The 2027 Outlook: Asia's Agribusiness Economy	Rice	India and ASEAN	Asia Agribusiness Outlook 2027: Inputs, Trade and Investment
February	Horticulture, Protected Cultivation and Fresh Trade	Fruit and vegetables	Thailand and China	Asia Fresh Trade Report 2027: Who Grows, Who Buys, How It Moves
March	Water, Irrigation and Climate-Resilient Farming	Sugarcane	India and the Gulf	Asia Water and Irrigation Report 2027
April	Palm Oil, Plantation Crops and Sustainability	Palm oil	Indonesia and Malaysia to India	Plantation Sustainability Scorecard 2027
May	Seeds, Breeding and Gene Editing	Maize	India, Bangladesh and Nepal	Asia Seed Innovators 25
June	Monsoon, Crop Protection and Biologicals	Cotton and pulses	China and South and Southeast Asia	Asia Crop Protection and Biologicals Report 2027
July	Fertilisers, Nutrients and Soil Health	Paddy rice	The Gulf and South Asia	Asia Fertiliser and Soil Health Report 2027
August	Aquaculture, Livestock and Animal Health	Shrimp	India and Vietnam	Asia Aquaculture and Animal Health Report 2027
September	Farm Machinery, Precision and Digital Agriculture	Wheat and maize mechanisation	Japan and Korea to ASEAN	AgTech Asia 30: The Platforms Farmers Actually Use
October	Post-Harvest, Storage and Agri Processing	Tea, coffee and spices	India and Sri Lanka	Asia Post-Harvest Loss Report 2027
November	Climate, Carbon and Sustainable Agriculture	Rice and methane	Asia and Africa	Asia Agri Carbon Report 2027: Credits, MRV and What Farmers Earn
December	Bioenergy, Biomass and the AgroSpectrum Asia 50	Sugarcane and biomass	India and Southeast Asia	The AgroSpectrum Asia 50: The Companies Shaping Asian Agribusiness

REGIONAL REACH

Your market, featured through the year

Each month is built for companies in the markets marked below. Find your country and plan your campaigns around the months that feature it.

Market	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Months
India	●	●	●	●	●	●	●	●	●	●	●	●	12
China		●				●			●	●			4
Japan		●							●				2
South Korea									●				1
Vietnam	●	●		●	●	●		●	●	●	●	●	10
Thailand	●	●	●	●	●			●	●		●	●	9
Indonesia	●		●	●		●	●	●		●	●	●	9
Malaysia	●			●								●	3
Philippines	●	●			●			●			●	●	6
Bangladesh					●	●	●	●			●		5
Pakistan			●			●	●						3
Sri Lanka										●			1
Nepal					●								1
UAE			●										1
Saudi Arabia			●				●						2
Qatar							●						1

THEME

The 2027 Outlook: Asia's Agribusiness Economy

We open the year with the definitive read on Asia's agribusiness: inputs, trade, technology and investment across the region's major farm economies, with rice, Asia's staple, as the crop of the month.

EDITORIAL HIGHLIGHTS

FLAGSHIP

Asia Agribusiness Outlook 2027: Inputs, Trade and Investment

CORRIDOR

India and ASEAN: The Agri Trade Corridor in Numbers

POLICY

Farm Budgets Across Asia: What Governments Plan to Spend

INTERVIEW

CXO Conversation: A regional agribusiness CEO on 2027

KEY DATES

Mid Jan	Harvest festivals: Pongal, Makar Sankranti, Lohri
Jan (TBC)	IPM Essen, Germany (horticulture)
Late Jan	India pre-Budget window

CROP WATCH

Rice 2027: Prices, Policies and the Export Map

MARKET

Twelve Trends Shaping Asian Agriculture in 2027

INVESTMENT

Where Agri Capital Went in Asia in 2026

DATA

Asia Agri Deals Pulse: 2026 Year Table

THE CORRIDOR

Asia's largest agri trade relationship: rice, oilseeds, spices, inputs and machinery between India and Southeast Asia.

BUILT FOR COMPANIES IN

India Vietnam Thailand Indonesia Malaysia
Philippines

IDEAL FOR

Crop protection, seed, fertiliser and machinery majors, agri trading houses, agri banks and insurers, AgTech platforms, industry associations.

PARTNERSHIP OPPORTUNITIES

- Outlook Report title partner
- CXO predictions series
- India and ASEAN corridor showcase
- Budget analysis sponsor

THEME

Horticulture, Protected Cultivation and Fresh Trade

Fruit Logistica in Berlin sets the global fresh produce agenda, and Asia's fresh trade is one of its fastest-growing stories. We follow greenhouses, cold chains and the fruit corridors running into China.

EDITORIAL HIGHLIGHTS

FLAGSHIP

Asia Fresh Trade Report 2027: Who Grows, Who Buys, How It Moves

CORRIDOR

Thailand and China: The Fresh Fruit Corridor

SUPPLY
CHAIN

Cold Chain Gaps and the Companies Closing Them

INTERVIEW

CXO Conversation: A greenhouse technology leader

KEY DATES

1 Feb	India Union Budget
Early Feb (TBC)	Fruit Logistica, Berlin
Feb (TBC)	BIOFACH, Nuremberg
10 Feb	World Pulses Day

CROP WATCH

Durian Diplomacy: Southeast Asia's Fruit Rush Into China

TECHNOLOGY

Protected Cultivation Goes Mainstream in Asia

MARKET

Vertical Farms in Asia: Which Ones Are Still Growing

DATA

Asia Agri Deals Pulse: January

THE CORRIDOR

Durian, longan, mango and more: Southeast Asia's fruit exports into China, by rail, road and air.

BUILT FOR COMPANIES IN

Thailand

China

Vietnam

India

Philippines

Japan

IDEAL FOR

Greenhouse and protected cultivation suppliers, horticulture seed firms, cold chain and packaging companies, fruit exporters, logistics providers.

PARTNERSHIP OPPORTUNITIES

- Fresh Trade Report title partner
- Fruit Logistica coverage package
- Thailand and China corridor showcase
- Cold chain webinar

THEME

Water, Irrigation and Climate-Resilient Farming

World Water Day (22 March) frames a month on irrigation and water productivity. Sugarcane, one of Asia's thirstiest crops, is harvested across South and Southeast Asia, and the Gulf is investing in Asian farmland and food supply.

KEY DATES

22 Mar	World Water Day
Mar (TBC)	AgraME, Dubai
Mar (TBC)	Horti Asia, Bangkok
Mar	Sugarcane crushing season, South and Southeast Asia

EDITORIAL HIGHLIGHTS

FLAGSHIP

Asia Water and Irrigation Report 2027

CORRIDOR

India and the Gulf: Food Security Investment and Trade

CLIMATE

Heat, Drought and Flood: Farming Through Asia's Climate Shocks

INTERVIEW

CXO Conversation: An irrigation company CEO

CROP WATCH

Sugarcane and Water: The Crop That Drinks the Most

TECHNOLOGY

Drip, Sprinkler, Sensor: Micro-Irrigation Adoption Across Asia

ENERGY

Solar Pumps Across South Asia

DATA

Asia Agri Deals Pulse: February

THE CORRIDOR

Gulf food security investment in Asian farms, and India's fruit, vegetable and rice exports to the Gulf.

BUILT FOR COMPANIES IN

India Pakistan Thailand UAE Saudi Arabia
Indonesia

IDEAL FOR

Micro-irrigation and pump makers, water sensors and IoT, solar pump suppliers, sugar companies, Gulf agri investors and food security funds.

PARTNERSHIP OPPORTUNITIES

- Water report title partner
- AgraME coverage package
- India and Gulf corridor showcase
- Irrigation webinar

THEME

Palm Oil, Plantation Crops and Sustainability

The palm oil trade gathers in Kuala Lumpur each spring, and traceability rules are reshaping plantation supply chains. We cover palm, rubber, coffee and cocoa, and the palm corridor into India.

EDITORIAL HIGHLIGHTS

FLAGSHIP

Plantation Sustainability Scorecard 2027

CORRIDOR

From Sumatra and Sabah to Mumbai: The Palm Corridor

CROPS

Rubber, Coffee and Cocoa: Asia's Other Plantation Crops

INTERVIEW

CXO Conversation: A plantation group CEO

KEY DATES

Mar or Apr
(TBC)

Palm and Lauric Oils Price Outlook Conference (POC), Kuala Lumpur

Apr

New Indian financial year

Mid Apr

Asia Agri Deals Pulse: March

CROP WATCH

Palm Oil 2027: Supply, Policy and Price Drivers

REGULATION

Traceability Rules and What Plantations Must Prove

TECHNOLOGY

Satellites, Drones and Smallholder Traceability

DATA

Asia Agri Deals Pulse: March

THE CORRIDOR

The world's largest palm oil producers supplying the world's largest importer.

BUILT FOR COMPANIES IN

Malaysia

Indonesia

India

Thailand

Vietnam

IDEAL FOR

Plantation groups and refiners, certification and traceability firms, satellite and drone companies, fertiliser and crop care suppliers for plantations, edible oil importers.

PARTNERSHIP OPPORTUNITIES

- Plantation Scorecard title partner
- POC coverage package
- Palm corridor showcase
- Traceability webinar

THEME

Seeds, Breeding and Gene Editing

Seed decisions for South Asia's monsoon crop are made in May, and the International Day of Plant Health falls on 12 May. Gene editing rules are opening across Asia, and hybrid maize is one of the region's fastest-growing seed markets.

EDITORIAL HIGHLIGHTS

FLAGSHIP

Asia Seed Innovators 25

CORRIDOR

India, Bangladesh and Nepal: A South Asian Seed Market

SCIENCE

Climate-Ready Varieties: What Has Reached Farmers

INTERVIEW

CXO Conversation: A seed company head of research

KEY DATES

12 May International Day of Plant Health

20 May World Bee Day

May Pre-kharif seed season, South Asia

CROP WATCH

Hybrid Maize: Asia's Feed Grain Engine

REGULATION

Gene Editing Rules Across Asia, Compared

MARKET

Vegetable Seeds: Asia's High-Value Seed Business

DATA

Asia Agri Deals Pulse: April

THE CORRIDOR

South Asia's cross-border seed, input and grain trade, and the harmonisation of seed rules.

BUILT FOR COMPANIES IN

India

Bangladesh

Nepal

Vietnam

Philippines

Thailand

IDEAL FOR

Seed companies and breeders, trait and gene editing developers, seed treatment and coating suppliers, pollination and bee health firms.

PARTNERSHIP OPPORTUNITIES

- Seed Innovators presenting partner
- South Asia corridor showcase
- Seed season webinar
- Targeted eDM to seed dealers and agronomists

THEME

Monsoon, Crop Protection and Biologicals

The monsoon arrives in South Asia and World Environment Day falls on 5 June. Crop protection is Asia's largest agri input market, and biologicals are its fastest-growing corner.

EDITORIAL HIGHLIGHTS

FLAGSHIP

Asia Crop Protection and Biologicals Report 2027

CORRIDOR

China and Asia: The Agrochemical Supply Chain

TECHNOLOGY

Drones Spraying Asia's Fields

INTERVIEW

CXO Conversation: A crop protection company CEO

KEY DATES

Early Jun

Monsoon onset, South Asia

5 Jun

World Environment Day

Jun

Kharif sowing begins, India

CROP WATCH

Cotton and Pulses: Pests, Prices and Protection

BIOLOGICALS

Biostimulants and Biopesticides: Rules and Adoption Across Asia

STEWARDSHIP

Safe Use, Resistance and Counterfeits

DATA

Asia Agri Deals Pulse: May

THE CORRIDOR

The world's largest agrochemical supply chain, running from China into Asia's farms.

BUILT FOR COMPANIES IN

India

China

Vietnam

Indonesia

Pakistan

Bangladesh

IDEAL FOR

Crop protection majors and generics, biologicals and biostimulant firms, spray drone makers, formulation and ingredient suppliers.

PARTNERSHIP OPPORTUNITIES

- Crop Protection report title partner
- Monsoon tracker sponsor
- Biologicals webinar
- Dealer-targeted eDM

THEME

Fertilisers, Nutrients and Soil Health

July is peak nutrient season for Asia's monsoon rice crop. Specialty, water-soluble and nano fertilisers are changing how Asia feeds its soils, and the Gulf is a major supplier.

EDITORIAL HIGHLIGHTS

FLAGSHIP

Asia Fertiliser and Soil Health Report 2027

CORRIDOR

The Gulf and South Asia: The Fertiliser Supply Line

SOIL

Soil Testing at Scale: What the Data Shows

INTERVIEW

CXO Conversation: A fertiliser company CEO

KEY DATES

Jul	Paddy transplanting season across Asia
Jul (TBC)	Fertiliser industry meetings and tenders
Mid Jul	Asia Agri Deals Pulse: June

CROP WATCH

Paddy: Nutrients, Methane and Yield

INNOVATION

Nano, Specialty and Water-Soluble Fertilisers Compared

POLICY

Fertiliser Subsidies Across Asia

DATA

Asia Agri Deals Pulse: June

THE CORRIDOR

Gulf fertiliser and gas supplying South Asia's farms.

BUILT FOR COMPANIES IN

India Bangladesh Pakistan Indonesia

Saudi Arabia Qatar

IDEAL FOR

Fertiliser producers, specialty nutrition and biofertiliser firms, soil testing and precision nutrient companies, Gulf fertiliser exporters.

PARTNERSHIP OPPORTUNITIES

- Fertiliser report title partner
- Gulf and South Asia corridor showcase
- Soil health webinar
- Sponsored insight series

THEME

Aquaculture, Livestock and Animal Health

Asia raises most of the world's farmed fish and shrimp and much of its poultry and dairy. August looks at feed, animal health and aquaculture, where India and Vietnam compete for the world's shrimp buyers.

EDITORIAL HIGHLIGHTS

FLAGSHIP

Asia Aquaculture and Animal Health Report 2027

CORRIDOR

India and Vietnam: The Shrimp Rivalry

HEALTH

Antibiotic Reduction in Asia's Livestock and Fish Farms

INTERVIEW

CXO Conversation: An aquaculture company CEO

KEY DATES

Aug

Shrimp harvest and export season

15 Aug

India Independence Day

Aug (TBC)

Regional livestock and aquaculture shows

CROP WATCH

Shrimp 2027: Disease, Feed and Export Markets

FEED

Alternative Feed Proteins: Insects, Algae and Single-Cell

DAIRY

Dairy in Asia: Productivity and Consolidation

DATA

Asia Agri Deals Pulse: July

THE CORRIDOR

Two of the world's largest shrimp exporters, competing for the same global buyers.

BUILT FOR COMPANIES IN

India

Vietnam

Indonesia

Thailand

Bangladesh

Philippines

IDEAL FOR

Feed and feed additive companies, animal health firms, aquaculture equipment and genetics providers, seafood exporters, dairy companies.

PARTNERSHIP OPPORTUNITIES

- Aquaculture report title partner
- India and Vietnam corridor showcase
- Animal health webinar
- Targeted eDM to farm integrators

THEME

Farm Machinery, Precision and Digital Agriculture

Asia's farms are mechanising fast as labour moves to cities. With Agritechnica in November and regional machinery shows through the autumn, September names the AgTech that has actually reached farmers.

EDITORIAL HIGHLIGHTS

FLAGSHIP

AgTech Asia 30: The Platforms Farmers Actually Use

CORRIDOR

Japan and Korea in Southeast Asia's Fields

DIGITAL

Farm Apps, Advisory and AI: What Farmers Pay For

INTERVIEW

CXO Conversation: A farm machinery company CEO

KEY DATES

Sep (TBC)

Regional AgTech and machinery shows across Asia

Sep

Kharif harvest preparation

Mid Sep

Asia Agri Deals Pulse: August

CROP WATCH

Mechanising Asia's Grain Belt

MACHINERY

Small Tractors, Big Market: Asia's Machinery Boom

FINANCE

Custom Hiring and Equipment Rental Models

DATA

Asia Agri Deals Pulse: August

THE CORRIDOR

Japanese and Korean machinery and technology serving Southeast Asia's farms.

BUILT FOR COMPANIES IN

Japan

South Korea

China

India

Thailand

Vietnam

IDEAL FOR

Tractor and machinery makers, precision farming and sensor companies, AgTech platforms, farm finance and rental providers.

PARTNERSHIP OPPORTUNITIES

- AgTech Asia 30 presenting partner
- Japan and Korea corridor showcase
- Precision farming webinar
- Product showcase slots

THEME

Post-Harvest, Storage and Agri Processing

World Food Day (16 October) arrives with the harvest. A large share of Asia's crop is lost after harvest, and processing, storage and value addition are where the money is made.

EDITORIAL HIGHLIGHTS

FLAGSHIP

Asia Post-Harvest Loss Report 2027

CORRIDOR

India and Sri Lanka: The Tea and Spice Corridor

PROCESSING

Agri Processing Parks Across Asia

INTERVIEW

CXO Conversation: A commodity processing CEO

KEY DATES

16 Oct

World Food Day

Oct (TBC)

World Food Prize and Borlaug Dialogue

Oct and Nov
(TBC)China International Agricultural Machinery
Exhibition

Oct

Kharif harvest and rabi sowing, India

CROP WATCH

Tea, Coffee and Spices: From Estate to Brand

STORAGE

Silos, Warehouses and Warehouse Receipts

QUALITY

Grading, Sorting and Testing Technology

DATA

Asia Agri Deals Pulse: September

THE CORRIDOR

Two tea and spice powerhouses, their trade, processing and branding.

BUILT FOR COMPANIES IN

India

Sri Lanka

Vietnam

Indonesia

China

IDEAL FOR

Storage and silo makers, processing and grading equipment firms, packaging companies, warehousing and commodity platforms, tea, coffee and spice exporters.

PARTNERSHIP OPPORTUNITIES

- Post-Harvest report title partner
- India and Sri Lanka corridor showcase
- Storage and processing webinar
- 2028 early booking

THEME

Climate, Carbon and Sustainable Agriculture

COP32 in Addis Ababa puts agriculture and food systems on the climate agenda, while Agritechnica in Hanover (14 to 20 November) gathers the world's farm machinery industry. Rice methane, carbon credits and regenerative farming are Asia's central questions.

KEY DATES

Nov (TBC)	COP32, Addis Ababa
14 to 20 Nov	Agritechnica, Hanover
Nov (TBC)	MPOB International Palm Oil Congress (PIPOC), Kuala Lumpur
Nov (TBC)	Asian Seed Congress

EDITORIAL HIGHLIGHTS

FLAGSHIP

Asia Agri Carbon Report 2027: Credits, MRV and What Farmers Earn

CORRIDOR

Asia and Africa: Agri Cooperation Around COP32

EVENT

Agritechnica 2027: What Asian Manufacturers Showed

INTERVIEW

CXO Conversation: A sustainability leader in agribusiness

CROP WATCH

Rice and Methane: Alternate Wetting and Drying at Scale

REGENERATIVE

Regenerative and Natural Farming: The Evidence

FINANCE

Climate Finance for Asia's Farmers

DATA

Asia Agri Deals Pulse: October

THE CORRIDOR

Asian agri know-how and investment in Africa, and South-South climate cooperation, around COP32.

BUILT FOR COMPANIES IN

India Vietnam Indonesia Philippines Thailand
Bangladesh

IDEAL FOR

Carbon MRV and credit developers, regenerative agriculture firms, sustainability consultancies, climate finance providers, Agritechnica exhibitors.

PARTNERSHIP OPPORTUNITIES

- Agri Carbon report title partner
- COP32 and Agritechnica coverage packages
- Carbon webinar
- Sponsored insight series

THEME

Bioenergy, Biomass and the AgroSpectrum Asia 50

We close the year with the AgroSpectrum Asia 50, our annual ranking of the companies shaping Asian agribusiness, alongside World Soil Day (5 December) and a bioenergy special on ethanol, compressed biogas and sustainable aviation fuel from farm feedstock.

EDITORIAL HIGHLIGHTS

FLAGSHIP

The AgroSpectrum Asia 50: The Companies Shaping Asian Agribusiness

CORRIDOR

India and Southeast Asia: Biofuel Policy and Trade

YEAR IN REVIEW

2027 in 27 Numbers: Asia's Agri Year

INTERVIEW

CXO Conversation: Year-end panel of agribusiness leaders

KEY DATES

5 Dec

World Soil Day

Dec (TBC)

Kisan, Pune

Mid Dec

Asia Agri Deals Pulse: November and 2027 table

CROP WATCH

From Cane and Straw to Fuel: Asia's Bioenergy Feedstock

BIOENERGY

Ethanol, Biogas and SAF: Asia's Biofuel Scorecard

OUTLOOK

The 2028 Watchlist

DATA

Asia Agri Deals Pulse: 2027 Table

THE CORRIDOR

Ethanol, biogas and biomass cooperation between India and Southeast Asia.

BUILT FOR COMPANIES IN

India

Thailand

Indonesia

Philippines

Vietnam

Malaysia

IDEAL FOR

All ranked and nominated companies, bioenergy technology and project developers, sugar and ethanol companies, multinationals running year-end brand campaigns.

PARTNERSHIP OPPORTUNITIES

- AgroSpectrum Asia 50 presenting partner
- Category partners for the ranking
- Bioenergy webinar
- Digital badge and reprint licence

Twelve flagships and six franchises

Annual flagships

JAN	Asia Agribusiness Outlook 2027: Inputs, Trade and Investment
FEB	Asia Fresh Trade Report 2027: Who Grows, Who Buys, How It Moves
MAR	Asia Water and Irrigation Report 2027
APR	Plantation Sustainability Scorecard 2027
MAY	Asia Seed Innovators 25
JUN	Asia Crop Protection and Biologicals Report 2027
JUL	Asia Fertiliser and Soil Health Report 2027
AUG	Asia Aquaculture and Animal Health Report 2027
SEP	AgTech Asia 30: The Platforms Farmers Actually Use
OCT	Asia Post-Harvest Loss Report 2027
NOV	Asia Agri Carbon Report 2027: Credits, MRV and What Farmers Earn
DEC	The AgroSpectrum Asia 50: The Companies Shaping Asian Agribusiness

Recurring franchises

Crop Watch	MONTHLY
The in-season crop: production, prices, policy and inputs across Asia.	
Asian Trade Corridor	MONTHLY
Two linked Asian markets: trade flows, rules, companies and opportunities.	
Asia Agri Deals Pulse	MONTHLY
Every Asian agribusiness deal and investment, with a running annual table.	
Asia Agri Policy Tracker	QUARTERLY
Agri policy, subsidy, trade and input rule changes across Asia.	
CXO Conversations	TWICE MONTHLY
Leaders from across Asia on the month's theme.	
Launch Pad	FORTNIGHTLY
New products, varieties and machinery launched across the region.	

Flagship selection and ranking methods are editorially independent and published with each property. No organisation assessed in a flagship may sponsor it, and partner content is always clearly labelled.

Ways to partner in 2027

Partner by category, by crop, by corridor or by country, or combine them into an annual programme timed to your selling seasons across Asia.

Theme Month Partner Own your category’s month: homepage and section takeover, lead newsletter slot and a labelled partner content hub.	Corridor Showcase A two-country partnership for trade bodies, exporters and investors on either side of the month’s corridor.	Country Market Entry Package Coverage, interviews and targeted campaigns to introduce your brand in a new Asian market.	Flagship Title Partner Presented-by rights on a flagship report, list or ranking, with launch webinar and lead capture.
Crop Watch Partner Align your brand with the in-season crop and the growers, traders and processors who follow it.	Theme Webinar A single-sponsor live or on-demand session with registrant data.	Show Package Preview, on-ground reporting, booth interviews and video from POC, PIPOC, Agritechnica and more.	Targeted eDM and Display Dedicated emails and banners aimed at dealers, agronomists, processors or buyers, timed to your season.

Plan ahead of your season. Each flagship and each Corridor Showcase takes one title partner. Early bookings for 2027 are open now.



Let's grow your 2027 across Asia

For partnerships, sponsorships and all enquiries about the 2027 editorial calendar, get in touch with our team.

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